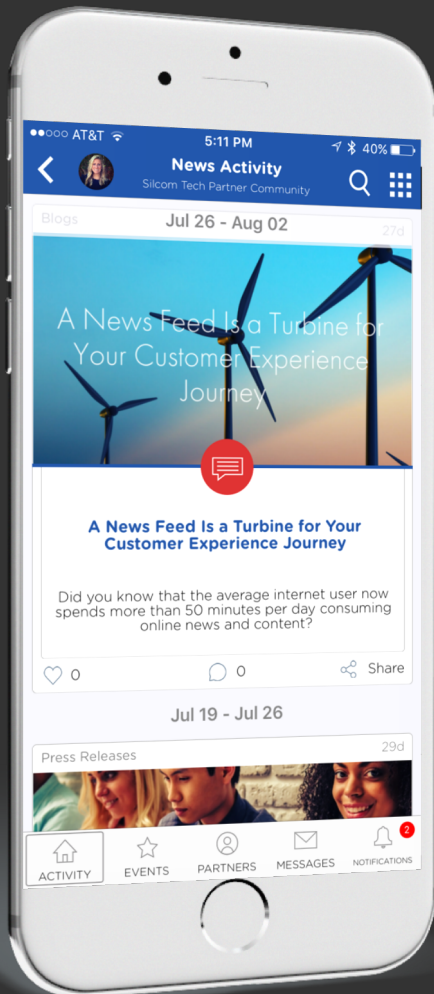


Keep customers, partners, attendees and employees informed and connected to the latest news at home, at work, and on the go.



### SINGLE FEED

Easy to consume content is aggregated into a streamlined feed that funnels into one place.

### MULTI-MEDIA

Consider videos, blogs, case studies, infographics, and more to share stories about topics and trends in different formats.

### LIKE, COMMENT & SHARE

Users become influencers and drive engagement with your content while connecting with the topics they care about most.

### SPONSORED CONTENT

Offer channels for sponsored, original editorial content that informs audience and offers partners exposure.

### CUSTOMIZABLE

Feeds can be refined to match personal interests by content type, category, or thought leader.



## NEWS ACTIVITY FEEDS

aggregate and distribute contextually relevant content based on user preferences encouraging users to stay connected from as they go about their day.

Content supports stages in the customer journey by piquing interest and, sharing helpful information that enhances their overall experience.