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STRAFFORD PRESENTING WITH MASONITE AT KSCOPE15 ON JUNE 22

Topic: “Extending EPM Beyond Finance: A User’s Perspective”

Londonderry, NH, May 29, 2015 – Strafford Technology, providing consulting services addressing the challenges of Finance Departments with fully supported Business Intelligence (BI) and Enterprise Performance Management (EPM) applications, has been selected to present at ODTUG Kscope 15. The event will take place in Hollywood, FL from June 21-25, 2015, and the presentation can be seen on June 22, Session 3, 11:30 am – 12:30 pm.

Strafford began working with Masonite in 2010 to improve reporting and analytics in EPM and BI. In the Kscope15 session, Strafford will address the types of information required by management outside of Finance that can be provided by an EPM solution. Specific focus will be on sales analysis and profitability and on margin analysis, with a review of types of information, where it is typically sourced from, and how to bring it together into a presentable end product. Masonite will discuss the process and results of implementing BI analytics, Hyperion Planning, Essbase, Hyperion Financial Management and Hyperion Financial Data Management.

Strafford’s presenter will be Adam Friedman, a Senior Consultant with more than 20 years of experience in Business Process Management technologies. Throughout his career Mr. Friedman has had the technical and communication skills to assist clients and other consultants with knowledge transfer, mentoring and classroom training.

Masonite’s Brenda Brogden, Director Financial Systems, will join Mr. Friedman to provide both management and the user’s perspective on the past 5 years of application implementation and subsequent utilization.

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Strafford Technology LLC is an Enterprise Performance Management consulting firm. They are a leader in working with the office of the CFO to transform the finance process by streamlining budgeting, forecasting and consolidation functions. Services include EPM and Business Intelligence assessment and implementation, Managed Application Hosting and Staffing.

Strafford was formed in 1995 with corporate offices located in Londonderry, NH and provides services to corporate clients of all sizes, including many of the Fortune 100. They are an Oracle Platinum partner.

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If you would like more information about this topic, please contact Michele Morrill at Strafford Technology.