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STRAFFORD PRESENTING AT KSCOPE15 ON JUNE 22

“Extending Enterprise Performance Management Beyond Finance”

Londonderry, NH, January 28, 2015 – Strafford Technology, providing consulting services addressing the challenges of Finance Departments with fully supported Business Intelligence (BI) and Enterprise Performance Management (EPM) applications, has been selected by Oracle to present at ODTUG Kscope 15. The event will take place in Hollywood, FL from June 21-25, 2015.

“It is always an honor to be chosen to present at prestigious Oracle events like Kscope,” said Steve Berry, Strafford’s CEO. “We are proud that the depth of Strafford’s EPM and BI knowledge and experience can be shared with event attendees.”

The topic of the presentation on June 22 is “Extending Enterprise Performance Management Beyond Finance”. Attendees will learn how an EPM solution provides information required by management, how to bring sales analysis and profitability together into a presentable end product, useful margin analysis measures, and much more.

Strafford’s presenter on June 22, 2015 will be Adam Friedman, a Senior Consultant with more than 20 years of experience in Business Process Management technologies. In addition, throughout his career Mr. Friedman has had the technical and communication skills to assist clients and other consultants with knowledge transfer, mentoring and classroom training.

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Strafford Technology LLC is an Enterprise Performance Management consulting firm. They are a leader in working with the office of the CFO to transform the finance process by streamlining budgeting, forecasting and consolidation functions. Services include EPM and Business Intelligence assessment and implementation, Managed Application Hosting and Staffing.

Strafford was formed in 1995 with corporate offices located in Londonderry, NH and provides services to corporate clients of all sizes, including many of the Fortune 100. They are an Oracle Platinum partner.

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If you would like more information about this topic, please contact Michele Morrill at Strafford Technology.