[This is an email template for schools to distribute to families of participating students]

Dear \_\_\_\_\_\_\_\_\_\_\_\_,

At <Insert Name of Organization/School>, we are dedicated to helping all of our students reach their highest potential and watching them succeed in their high school years and beyond. The challenge lies in discovering each student’s unique set of talents, and understanding how those talents will drive college major, career, and even life choices.

That’s why we’re excited to share with you that <Insert Name of Organization/School>, has recently partnered with YouScience, creator of the innovative program called the YouScience Profile. Learn more about how the program works and watch video demonstrations at [YouScience.com](http://www.YouScience.com).

YouScience is an exciting new tool for us, and is being offered directly to our families for the first time. With this program, students will discover their unique set of talents through the revolutionary intersection of aptitudes, interests and personality. It’s a completely new way to understand where your children will succeed and allows <Insert Name of Organization/School> to deliver even more effective and accurate college and career guidance.

The online, scientific program takes students through a series of assessments and interest questions, designed to determine their results in the 9 key aptitudes utilized in the working world. The results include a review of the student’s strengths, suggested environments where they will succeed, detailed information on possible careers that match those skills and interests, majors that map to those careers, and much more. A <Insert either “YouScience Ambassador ” or specific name of the Organization/School staff member who will work with the student> will then help students review and interpret the comprehensive results.

Based on the science behind the YouScience assessment and our review of the program, we believe this tool will help students make more informed decisions when it comes to major and career-related choices. This could translate into a more cost-effective and enjoyable journey through the college years, as well as helping students pursue their best fit career paths.

Please notify me if you have any additional questions.

Sincerely,

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