



# Vendor Relationships

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Focused and Reciprocal

# Our evolution of change

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## Where we were

Local buyer responsible for all vendors in a given location(s)

Limited Vendor intimacy across portfolio – no time to build strong relationships

Product knowledge

Focus

## Where we are today

Buyers are responsible for a smaller controlled list of vendors & items

Benefits: Managing a product group for a large demographic area or nationally

More knowledgeable about vendors, products and services

More time for a buyer to identify trends and manage inventory

# Vendor relationships

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Respect - Show respect for your vendors efforts to support your business  
Understand and appreciate their challenges but help them understand the value you bring to them as well

Teamwork - Let them know they are part of your team, with the same goal - to service “OUR” customer base.

Communication - Keep the lines of communication open.

Composites One Core Values -

# Vendor intimacy

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Understanding who to contact and when

Understanding the vendor's chain of command and how to maneuver through it

Understanding the product offering and business rules

# Here's how we make it work

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Marketing Team – Develops the vendor strategic direction

- Market Managers are responsible for vendor relationships from a strategic position including distributor agreements, price increases and cost negotiations
- Provides support to procurement to help with problem resolution

Procurement – Execution of the details that support and enable the strategy

- Executes and manages at the detailed tactical level to the strategic plan
- Supply Chain Managers are in the “trenches” with the buyers
- Buyers travel to build relationships and product knowledge
- Supply Chain Team is incentivized with formal KRA's based on metrics
  - Operating Income, Return on Assets, Fill Rates, Aged Inventory, GMROI, reduction in COGS, freight spend and inventory turns
- Hold our vendors accountable:
  - purchasing transaction accuracy, on time in full delivery, material and packaging quality