"Yep, I said it before and I'll say it again. Life moves pretty fast. You don't stop and look around once in a while, you could miss it"

Ferris Bueller's Day Off (1986)

A different kind of newsroom. Slow news. Open journalism.



Members and counting

#1

Biggest journalism project ever on Kickstarter 50 Countries



BREAKING: possible terrorist hunt for two suspects underwater threakingnews

BREAK News has become noise

Our founders



James Harding *Co-founder* & *Editor*

James was Director of BBC News and before that was Editor of The Times.



Katie Vanneck-Smith Co-founder & Publisher

Katie was President of The Wall Street Journal & Dow Jones.



Matthew Barzun Co-founder & Chairman

Matthew was US Ambassador to Sweden and then the UK.



Ceci Kurzman Independent Director

Ceci founded Nexus Management and previously worked at Epic (Sony Music).

Our partners



Chris Cook (Policy Editor, BBC Newsnight)



Giles Whittell (Chief Leader Writer, The Times)



Merope Mills (Associate Editor, The Guardian)



Emma Sullivan (Head of Events, Chatham House)



David Taylor (Deputy Editor, Guardian US)



Mousavizadeh

Moody's)

(The Prosperity Index;



Keith Blackmore (Senior Editor, The Times and the BBC)



Ceri Thomas (Oxford University; Editor of the BBC Today Programme and Panorama)



Jon Hill (Creative Director, The Telegraph)



Fliss Demir (BBC)



Ravin Sampat (Exec Producer, BBC)



Michelle Henderson (Marketing Director, Carphone Warehouse)



Liz Moseley (CMO, Cannes Lions)

Tortoise in the media

THE NEW YORKER

"Tortoise was formed as a direct response to the overwhelming amount of 'daily noise' in the news ecosystem."

LBC

"These are dark days indeed, but Tortoise is perhaps bringing a bit of light to the media establishment." — James O'Brien, LBC

The Drum

"Tortoise is unlike anything else in the market.... From Nando's to a refugee camp, Tortoise is taking its journalism out into the real world."

Following the Tortoise.

LABOUR'S MOST INTERESTING MAN 'No tricks up my sleeve' John McDonnel has gone from far left fringe to centre stage. Is he a revolutionary or a secret pragmatist?

7 April 2019

EXPRESS

Apps

LOG

Labour's election WARNING: McDonnell preparing takeover in OCTOBER - here's how

LABOUR'S left wing shadow chancellor John McDonnell has told his team to prepare for an October General Election.

By ADAM SMITH PUBLISHED: 16:05, Mon, Apr 8, 2019 | UPDATED: 18:19, Mon, Apr 8, 2019

The Express – 8 April 2019



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Hard Left shadow chancellor John McDonnell says he is planning for a general election in OCTOBER after a summer Tory leadership battle

- He believes Theresa May's replacement will call an autumn election
- It would follow the Pm's resignation in May and a summer leadership battle
- Asked if he was hoping to be in Tresury afterward he said: 'I bl**dy hope so'
- Boris Johnson, Michael Gove and Sajid Javid are frontrunners to be new PM

The Mail – 8 April 2019

Following the Tortoise.

Members-only Facebook groups are becoming a private hidden force in local politics LOCAL DEMOCRACY Power in the shadows 15 Δ.

14 April 2019

David Lamm @DavidLammy	y 🖗 🛛 🕞 🗸	ti Ja Ti W
JACOB BESMOGG AD BEEN MOR HITHAPAC	Tortoise Catoroise We spent some time this week in The Jacob Rees-Mogg Supporters' Group. The group, which is not affiliated with QJacob_Rees_Mogg or the Conservative party, is home to rampant Islamophobia and death threats.	
10:42 AM - 14 Ap	or 2019	
435 Retweets 1	455 Likes 💮 🍘 🔮 🌗 🥱 🚭 👘 👤 🚱	
Ç 122 t]	435 🔿 1.5K	
widlamm	nv - 14 Anril 2019	



LBC - 16 April 2019

Following the Tortoise.

Britain's everyday drug problem

Prescriptions of opioids – powerful and addictive painkillers – have been on the rise across England. But one coastal stretch shows how they are being dispensed to treat something other than pain





The Today Programme - 14 Feb 2019

THE TIMES

BRITAIN'S OPIOID CRISIS

Britain's opioid crisis: we are sleepwalking towards carnage in our communities

Britain is in danger of replicating the painkiller epidemic that has ravaged the US - particularly in the north, where the drugs are prescribed four times more than in London

The Times - 24 Feb 2019

15 Jan 2019

What we do.

Not breaking news, but what's driving it. The news not as it happens, but when it's ready.



News Angles – our daily internal memo **The Sensemaker** – our weekly news round up



ThinkIns The engine of our journalism. In person, live in our newsroom



The Tortoise Quarterly Our short book of long reads



The Daily Edition Our slow news feed



Our journalism

TORTOISE CASE FILE • STATE V FAMILY





Children are being put into care in England at the highest rate for 25 years. Has the bond of trust between parents and the state broken down?

Δ.

20

Members-only Facebook groups are becoming a private hidden force in local politics

Power in the shadows



JUSTICE FOR WOMEN



PHOTO ESSAY

Crocodile handbags, luxurious fur coats and ostrich feather trims... Do you want to know where they come from?

The price of vanity



Our journalism

(14)

DEATH OF A JOURNALIST Daphne's Sons



What was your mother like? It's the hardest question I'm ever asked. And since she was murdered, I've been asked it again and again...

19

Paul Caruana Galizia reflects on the murder of his mother



BODY POLITICS From nudes to prudes

In Germany, nakedness is a pure expression of liberty, but the cameraphone age has changed all that



Five drivers of the news

Wealth

Fairness Investment Prosperity

Belonging

Society Identity Countries Belief Arts

Our Planet

Geopolitics Environment Natural resources 100 year life

Health Public policy Living Education **New Things**

Technology Engineering Science

TORTOISE THINKIN • EDITOR'S NOTES

Responsible capitalism Recent ThinkIns have underlined the message that business is failing too

many people in society

5

Schools you can believe in

> A battle between religious belief and equality legislation is being fought outside a Birmingham primary school

TORTOISE TAKE • OPINION





It's not only mega-cities that have the problem



Losing the war on drugs





We're different, deliberately

We want to build a journalism that lasts. A business model that's responsible and sustainable.

- We are a membership business, built for and with our members.
- There are no ads. Tortoise is blissfully pop-up free.
- We're not owned by a proprietor with an axe to grind.
- We're independent of political party or commercial agenda.
- We'll never sell our members' data.
- We can look you in the eye and tell you we call it as we see it.

Membership.



Let's do this together.

Tortoise provides quality journalism & outside perspectives for your leadership, colleagues and clients



Tortoise for your team

10+ members, £50 pp An investment in looking smart without having to try hard. Or just a really lovely perk.



Tortoise for boards

Up to 50 members Private ThinkIn on a topic of your choice. Great for new boards, challenger boards and mature businesses in transition mode.



Tortoise for client and colleagues <u>í 😵 í</u>

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50 to 200 members Takeover a ThinkIn, or host one in your HQ. Guaranteed to generate new conversations with customers, prospects and investors.

Three year bespoke partnership across all Tortoise events and platforms. Our partners to date.





BILL& MELINDA GATES foundation





kelkoogroup

Hellman & Friedman







We believe that news has become noise. That the divide between the powerful and the powerless is widening. That we need to open up journalism, by giving everyone a seat at the table.

If you agree. Please join us.

Become a member. Join as a team for 10 people.

<u>tortoisemedia.com/team</u>

Become a partner. Call or email James.

james.harding@tortoisemedia.com +44 7783 944 880

Come as a guest to a ThinkIn:

TUESDAY 30TH APRIL LONDON 07:45

Breakfast ThinkIn: Is it time for a written constitution?

Join us bright and early for a ThinkIn on whether it's time for the UK to have a written constitution. And if so, who writes it and what does it say? What is a Tortoise...

THURSDAY 2ND MAY LONDON 18:30

Tortoise ThinkIn - What's the least strenuous way to get fit?

With summer bod anxiety setting in, we want to know how to burn those cals with maximum impact. What's the secret to killer abs? No carbs before marbs? Sweating out those toxins...

THURSDAY 9TH MAY LONDON 18:30

Tortoise ThinkIn - The internet used to be good. What happened?

It all started so promisingly but now the internet has become a place marred by misinformation, aggression and timewasting. How did our online life get so bad - and what do we need...

TUESDAY 14TH MAY LONDON 08:00

Tortoise Business Breakfast -Activist shareholders: caped crusaders or grim reapers?

Activist shareholders are on the rise and, as more of them swoop, existing shareholders are becoming more activist, too. Is this a long overdue development in shareholder...







Email James - james.harding@tortoisemedia.com