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**For Immediate Release**

## **CORPORATE ADVISERS RANKINGS GUIDE Q1 2019**

Adviser Rankings Ltd, a leading publisher of independent financial data, today published its Q1 2019 quarterly Corporate Advisers Rankings Guide in association with Crowe UK, a leading audit and advisory firm.

Adviser Rankings provides client rankings of professional services firms – Auditors, Law Firms, Financial Public Relations (PR) companies, Financial Advisers, Registrars and Stockbrokers. They are ranked by their number and market cap of their clients by Total Number of Quoted clients, FTSE 100, FTSE 250, Small Cap/Fledgling and AIM clients. They are also ranked according to their number of clients in the eight main FTSE Sectors.

All published rankings and statistics are compiled by Adviser Rankings Ltd from their own Database, and the cut-off date for the current issue was 07 February 2019.

Highlights of this quarter's Corporate Advisers Rankings Guide for Financial PR include:

In <b>FTSE 100</b> FTI secures joint second place by client numbers
In <b>FTSE 250</b> Tulchan Communications takes a share of the lead
SECTORS
In <b>Basic Materials</b> Blytheweigh has moved into a share of the lead

For the full guide to the rankings, including the Market Cap tables, please see the attached pdf.

### About Crowe UK

Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. Please see page 8 for more details.

## Total Stock Market

### Total number of Stock Market clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	<b>155</b>	(156)
2	(2)	<b>BUCHANAN</b>	<b>71</b>	(72)
3	(3)	<b>CAMARCO</b>	<b>65</b>	(65)
3	(6)	<b>INSTINCTIF PARTNERS</b>	<b>65</b>	(62)
5	(5)	<b>MHP COMMUNICATIONS</b>	<b>64</b>	(64)
6	(6)	BRUNSWICK	62	(62)
6	(8)	TULCHAN COMMUNICATIONS	62	(61)
8	(3)	NEWGATE COMMUNICATIONS	61	(65)
8	(9)	WALBROOK PR	61	(60)
10	(10)	ST BRIDES PARTNERS	45	(45)
11	(12)	ALMA PR	44	(41)
11	(11)	YELLOW JERSEY PR	44	(44)
13	(13)	TAVISTOCK COMMUNICATIONS	40	(39)
14	(13)	POWERSCOURT	38	(39)
15	(15)	LANSONS	36	(38)
16	(15)	CITIGATE DEWE ROGERSON	34	(38)
16	(20)	MAITLAND/AMO	34	(31)
18	(17)	FINSBURY	33	(36)
18	(18)	HUDSON SANDLER	33	(33)
20	(18)	IFC ADVISORY	32	(33)
21	(21)	BLYTHEWEIGH	28	(28)
21	(21)	VIGO COMMUNICATIONS	28	(28)
23	(23)	TENEO BLUE RUBICON	26	(26)
24	(24)	CONSILIUM STRATEGIC COMMUNICATIONS	19	(20)
25	(25)	FOUR BROADGATE	16	(15)

- ◆ Instinctif Partners jumps up to joint third place with solid gains.
- ◆ Positional improvements for Tulchan Communications, Maitland and Alma PR.

## AIM

### Total Number of AIM clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	61	(59)
2	(2)	<b>WALBROOK PR</b>	51	(52)
3	(3)	<b>NEWGATE COMMUNICATIONS</b>	42	(43)
4	(4)	<b>ALMA PR</b>	41	(39)
5	(4)	<b>YELLOW JERSEY PR</b>	38	(39)
6	(6)	CAMARCO	37	(37)
7	(7)	BUCHANAN	35	(35)
8	(8)	ST BRIDES PARTNERS	33	(33)
9	(11)	INSTINCTIF PARTNERS	29	(26)
10	(9)	IFC ADVISORY	28	(29)
11	(10)	TAVISTOCK COMMUNICATIONS	26	(27)
12	(12)	VIGO COMMUNICATIONS	25	(25)
13	(13)	MHP COMMUNICATIONS	24	(24)
14	(14)	BLYTHEWEIGH	22	(22)
15	(14)	HUDSON SANDLER	21	(22)
16	(16)	CONSILIUM STRATEGIC COMMUNICATIONS	16	(17)
17	(17)	CITIGATE DEWE ROGERSON	13	(14)
18	(18)	POWERSCOURT	11	(13)
19	(21)	TULCHAN COMMUNICATIONS	10	(9)
20	(19)	KTZ COMMUNICATIONS	9	(10)
20	(19)	LUTHER PENDRAGON	9	(10)
22	(22)	BELVEDERE COMMUNICATIONS	8	(8)
22	-	CELICOURT COMMUNICATIONS	8	-
22	-	MONTFORT COMMUNICATIONS	8	-
22	(22)	NOVELLA COMMUNICATIONS	8	(8)

- ◆ Tulchan Communications has appointed former Conservative Party chairman Andrew Feldman as its managing partner.
- ◆ Debuts by Celicourt Communications and Montfort Communications.
- ◆ Instinctif Partners is up to ninth position, adding Science in Sport, Manolete Partners and Altitude Group to its client base.

## Small Cap/Fledgling

### Number of Small Cap/Fledgling clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	31	(31)
2	(2)	<b>LANSONS</b>	24	(26)
3	(3)	<b>BUCHANAN</b>	23	(24)
4	(4)	<b>MHP COMMUNICATIONS</b>	21	(22)
5	(5)	<b>INSTINCTIF PARTNERS</b>	16	(16)
6	(6)	CAMARCO	12	(13)
6	(9)	FOUR BROADGATE	12	(11)
6	(6)	NEWGATE COMMUNICATIONS	12	(13)
9	(8)	TULCHAN COMMUNICATIONS	11	(12)
10	(11)	MAITLAND/AMO	8	(8)
11	(12)	BRUNSWICK	7	(7)
11	(10)	CITIGATE DEWE ROGERSON	7	(9)
13	(17)	FINSBURY	6	(3)
13	(13)	TAVISTOCK COMMUNICATIONS	6	(6)
15	(13)	POWERSCOURT	5	(6)
15	(15)	TB CARDEW	5	(4)
17	(15)	HUDSON SANDLER	4	(4)
18	(17)	HEADLAND	3	(3)
18	(17)	TENEO BLUE RUBICON	3	(3)

- ◆ Four Broadgate, after adding Baillie Gifford US Growth Trust as a client, moves into equal sixth position with Camarco and Newgate Communications.

## FTSE 250

### Number of FTSE 250 clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	31	(34)
1	(2)	<b>TULCHAN COMMUNICATIONS</b>	31	(30)
3	(3)	<b>BRUNSWICK</b>	23	(22)
4	(4)	<b>MHP COMMUNICATIONS</b>	17	(16)
5	(6)	<b>MAITLAND/AMO</b>	14	(13)
6	(5)	FINSBURY	11	(15)
6	(7)	POWERSCOURT	11	(11)
8	(10)	CAMARCO	10	(9)
8	(8)	LANSONS	10	(10)
10	(8)	INSTINCTIF PARTNERS	9	(10)
11	(10)	CITIGATE DEWE ROGERSON	7	(9)
12	(12)	BUCHANAN	6	(6)
13	(13)	HEADLAND	4	(4)
13	(13)	HUDSON SANDLER	4	(4)
13	(13)	QUILL PR	4	(4)
13	(13)	SMITHFIELD CONSULTANTS	4	(4)
13	(13)	TENEO BLUE RUBICON	4	(4)
18	(19)	EDELMAN	3	(3)
18	(19)	FOUR BROADGATE	3	(3)
18	(13)	NEWGATE COMMUNICATIONS	3	(4)
21	(21)	MURRAY CONSULTANTS	2	(2)
21	(21)	TEMPLE BAR ADVISORY	2	(2)
21	(21)	WEBER SHANDWICK	2	(2)

- ◆ A single gain moves **Tulchan Communications** into equal first with **FTI Consulting**.
- ◆ **Maitland/AMO** moves into fifth place after their appointment by **Tritax Big Box REIT**.
- ◆ **Camarco** is up into joint eighth with **Lansons**.

## FTSE 100

### Number of FTSE 100 clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>BRUNSWICK</b>	23	(24)
2	(2)	<b>FINSBURY</b>	13	(14)
2	(3)	<b>FTI CONSULTING</b>	13	(12)
4	(4)	<b>TULCHAN COMMUNICATIONS</b>	9	(9)
5	(6)	<b>POWERSCOURT</b>	7	(6)
5	(5)	<b>TENEO BLUE RUBICON</b>	7	(7)
7	(7)	CITIGATE DEWE ROGERSON	5	(4)
8	(8)	MAITLAND/AMO	3	(3)
9	(9)	BUCHANAN	2	(2)
9	(9)	DRURY PORTER NOVELLI	2	(2)
9	(9)	WILSON HARTNELL PUBLIC RELATIONS	2	(2)
12	(12)	CAMARCO	1	(1)
12	(12)	FOUR BROADGATE	1	(1)
12	(12)	MHP COMMUNICATIONS	1	(1)
12	(12)	MONTFORT COMMUNICATIONS	1	(1)
12	(12)	NEWGATE COMMUNICATIONS	1	(1)
12	(12)	NOVELLA COMMUNICATIONS	1	(1)
12	(12)	ROWBELL PR	1	(1)
12	(12)	SARD VERBINNEN	1	(1)
12	(12)	SMITHFIELD CONSULTANTS	1	(1)
12	(12)	TAVISTOCK COMMUNICATIONS	1	(1)
12	(12)	V+O COMMUNICATIONS	1	(1)

- ◆ **Brunswick** still enjoys a substantial numeric advantage.
- ◆ **FTI Consulting** moves up to joint second with **Finsbury** following its appointment by **London Stock Exchange Group**.

## Sector Rankings

Please see page 61 of the Guide for the Sector Rankings Editorial.

### Basic Materials – Total number of clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(2)	<b>BLYTHEWEIGH</b>	20	(19)
1	(1)	<b>ST BRIDES PARTNERS</b>	20	(20)
3	(3)	<b>TAVISTOCK COMMUNICATIONS</b>	17	(16)
4	(4)	<b>BUCHANAN</b>	9	(9)
5	(5)	<b>CAMARCO</b>	8	(8)
6	(5)	YELLOW JERSEY PR	7	(8)
7	(7)	IFC ADVISORY	6	(6)
8	(8)	HUDSON SANDLER	5	(5)
8	(8)	TENEO BLUE RUBICON	5	(5)
10	(10)	BRUNSWICK	4	(4)
10	(12)	POWERSCOURT	4	(3)
12	-	ALMA PR	3	-
12	-	FTI CONSULTING	3	-
12	(12)	GABLE COMMUNICATIONS	3	(3)
12	(10)	NEWGATE COMMUNICATIONS	3	(4)

- ◆ Blytheweigh now provides services for Phoenix Global Mining, moving into an equal lead with St Brides Partners.
- ◆ Powerscourt was making headway following its appointment by JSC NAC Kazatomprom.
- ◆ Debuts for Alma PR and FTI Consulting.

### Consumer Goods – Total number of clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	8	(9)
1	(1)	<b>POWERSCOURT</b>	8	(9)
3	(4)	<b>ALMA PR</b>	6	(5)
3	(4)	<b>BRUNSWICK</b>	6	(5)
3	(3)	<b>BUCHANAN</b>	6	(6)
3	(4)	<b>INSTINCTIF PARTNERS</b>	6	(5)
7	(4)	HUDSON SANDLER	5	(5)
8	(8)	CITIGATE DEWE ROGERSON	4	(4)
8	(8)	TULCHAN COMMUNICATIONS	4	(4)
10	(8)	BELVEDERE COMMUNICATIONS	3	(4)
10	(11)	FINSBURY	3	(3)
10	(11)	NOVELLA COMMUNICATIONS	3	(3)

- ◆ Still a two-way tie for FTI Consulting and Powerscourt.
- ◆ Minor gains for Alma PR, Brunswick and Instinctif Partners who all occupy equal third place.

## Sector Rankings

### Consumer Services – Total number of clients

RANK	FINANCIAL PR ADVISER	FEB '19	NOV '18
1 (1)	<b>FTI CONSULTING</b>	20	(20)
2 (2)	<b>BRUNSWICK</b>	16	(16)
3 (3)	<b>INSTINCTIF PARTNERS</b>	12	(12)
3 (3)	<b>MHP COMMUNICATIONS</b>	12	(12)
5 (5)	<b>HUDSON SANDLER</b>	10	(10)
6 (6)	BUCHANAN	9	(9)
6 (6)	TULCHAN COMMUNICATIONS	9	(9)
8 (6)	CITIGATE DEWE ROGERSON	8	(9)
8 (9)	FINSBURY	8	(8)
8 (9)	MAITLAND/AMO	8	(8)
8 (9)	POWERSCOURT	8	(8)
8 (12)	YELLOW JERSEY PR	8	(7)
13 (12)	NEWGATE COMMUNICATIONS	7	(7)
14 (14)	TENEO BLUE RUBICON	6	(6)
15 (15)	WALBROOK PR	5	(5)
16 (16)	HEADLAND	4	(4)

- ◆ **Yellow Jersey PR**, up four places into a share of eighth position following a new mandate from 7digital Group.

### Financials – Total number of clients

RANK	FINANCIAL PR ADVISER	FEB '19	NOV '18
1 (1)	<b>FTI CONSULTING</b>	39	(38)
2 (1)	<b>LANSONS</b>	36	(38)
3 (3)	<b>NEWGATE COMMUNICATIONS</b>	23	(27)
4 (4)	<b>CAMARCO</b>	22	(22)
5 (5)	<b>BRUNSWICK</b>	18	(18)
5 (9)	<b>MAITLAND/AMO</b>	18	(15)
5 (5)	<b>MHP COMMUNICATIONS</b>	18	(18)
5 (5)	<b>TULCHAN COMMUNICATIONS</b>	18	(18)
9 (5)	BUCHANAN	17	(18)
10 (9)	FOUR BROADGATE	16	(15)
10 (11)	INSTINCTIF PARTNERS	16	(14)
12 (12)	WALBROOK PR	14	(12)
13 (12)	ST BRIDES PARTNERS	12	(12)
14 (14)	TAVISTOCK COMMUNICATIONS	10	(10)
15 (14)	FINSBURY	9	(10)
15 (17)	MONTFORT COMMUNICATIONS	9	(6)
15 (14)	POWERSCOURT	9	(10)
18 (20)	TB CARDEW	7	(5)
19 (17)	YELLOW JERSEY PR	6	(6)
20 (17)	CITIGATE DEWE ROGERSON	5	(6)
20 (20)	NOVELLA COMMUNICATIONS	5	(5)
20 (20)	QUILL PR	5	(5)
20 (20)	SMITHFIELD CONSULTANTS	5	(5)
20 (20)	TENEO BLUE RUBICON	5	(5)
25 (25)	HUDSON SANDLER	4	(4)
25 -	KASO LEGG COMMUNICATIONS	4	-

- ◆ **FTI Consulting** takes outright first position.
- ◆ **Montfort Communications** increased its constituent numbers by 50%, with the addition of Gresham House Energy Storage Fund, Impax Asset Management and Burford Capital.
- ◆ **TB Cardew** climbed the rankings after adding new clients; SDCL Energy Efficiency Income Trust and Funding Circle SME Income Fund.
- ◆ **Kaso Legg Communications** debuted with a new mandate from Ediston Property Investment Company.

## Sector Rankings

### Health Care – Total number of clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	25	(26)
2	(2)	<b>CONSILIUM STRATEGIC COMMUNICATIONS</b>	19	(20)
2	(3)	<b>WALBROOK PR</b>	19	(17)
4	(4)	<b>BUCHANAN</b>	8	(8)
5	(5)	<b>FINSBURY</b>	3	(3)
5	(5)	<b>IFC ADVISORY</b>	3	(3)
5	(5)	<b>INSTINCTIF PARTNERS</b>	3	(3)
5	(5)	<b>YELLOW JERSEY PR</b>	3	(3)

- ◆ Walbrook PR is up into joint second after being brought in to act for genedrive and Shield Therapeutics.

### Industrials – Total number of clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>FTI CONSULTING</b>	30	(30)
2	(2)	<b>MHP COMMUNICATIONS</b>	26	(25)
3	(3)	<b>BUCHANAN</b>	15	(15)
3	(3)	<b>INSTINCTIF PARTNERS</b>	15	(15)
5	(5)	<b>TULCHAN COMMUNICATIONS</b>	13	(13)
6	(6)	BRUNSWICK	12	(12)
7	(7)	NEWGATE COMMUNICATIONS	11	(11)
8	(8)	CAMARCO	10	(10)
8	(8)	IFC ADVISORY	10	(10)
10	(8)	CITIGATE DEWE ROGERSON	9	(10)
11	(12)	FINSBURY	7	(7)
11	(11)	HUDSON SANDLER	7	(8)
13	(14)	TENEO BLUE RUBICON	6	(6)
13	(12)	WALBROOK PR	6	(7)

- ◆ FTI Consulting still with a considerable lead over MHP Communications and Buchanan.

## Sector Rankings

### Oil & Gas – Total number of clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>CAMARCO</b>	21	(21)
2	(2)	<b>VIGO COMMUNICATIONS</b>	14	(15)
3	(3)	<b>FTI CONSULTING</b>	9	(9)
3	(3)	<b>YELLOW JERSEY PR</b>	9	(9)
5	(7)	<b>CELICOURT COMMUNICATIONS</b>	7	(5)
5	(5)	<b>ST BRIDES PARTNERS</b>	7	(7)
5	(5)	<b>TAVISTOCK COMMUNICATIONS</b>	7	(7)
8	(7)	INSTINCTIF PARTNERS	5	(5)
9	(9)	BUCHANAN	4	(4)
9	(9)	CITIGATE DEWE ROGERSON	4	(4)

- ◆ Celicourt Communications stands out with new mandates from PetroTal Corp and Bowleven and a share of fifth place with St Brides Partners and Tavistock.
- ◆ Camarco maintains a strong lead.

### Technology – Total number of clients

RANK		FINANCIAL PR ADVISER	FEB '19	NOV '18
1	(1)	<b>ALMA PR</b>	23	(22)
2	(2)	<b>FTI CONSULTING</b>	19	(20)
3	(3)	<b>NEWGATE COMMUNICATIONS</b>	14	(13)
4	(4)	<b>WALBROOK PR</b>	12	(12)
5	(5)	<b>TULCHAN COMMUNICATIONS</b>	7	(6)
6	(6)	YELLOW JERSEY PR	5	(4)
7	(6)	INSTINCTIF PARTNERS	4	(4)
7	(6)	VIGO COMMUNICATIONS	4	(4)
9	(11)	BUCHANAN	3	(3)
9	(6)	IFC ADVISORY	3	(4)
9	(6)	MHP COMMUNICATIONS	3	(4)

- ◆ Alma PR's advantage over FTI increases on the back of a new mandate for Panoply Holdings.
- ◆ Newgate Communications increased its constituent numbers in the sector after it was awarded advisory duties for CentralNic Group.

#### Notes to Editors

The Corporate Advisers Rankings Guide is published four times per year. The 1st quarter update summarised here is for the three months ending 07 February 2019. For rankings scores in relation to the tables, a single point is awarded to reflect a confirmed client relationship, regardless of whether it is a sole or joint appointment.

#### About Crowe UK

Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. The firm has 8 offices in the UK, more than 70 partners and over 500 members of staff, and was ranked in the recent 'Accounting trends' report from the Financial Reporting Council as the 10th largest audit firm in the UK. The firm is known for its blend of technical expertise and specialist industry knowledge. It has a higher than average partner-to-staff ratio which means clients have much more contact time with the partner. This reflects the firm's commitment to being a long-term trusted adviser to their clients. In 2013, Crowe UK was named 'Auditor of the Year – Large Firms' at the FD's Excellence Awards. In 2012 the firm won the award for 'Accountancy Firm of the Year' at the Association of International Accountants awards. In 2010, the firm won Accountancy Age's top ranking for fair and transparent billing, beating the industry average by 9%.

Crowe UK is the UK member of Crowe Horwath International, one of the largest global professional service organisations with 171 independent member firms operating from 671 offices around the world which allows the firm to offer a seamless, global service with expert local delivery.