

# Roxhill Media Profile Pages

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# Profiles

## Types of Profiles

Within the Roxhill app, there are three types of profiles:



Journalists



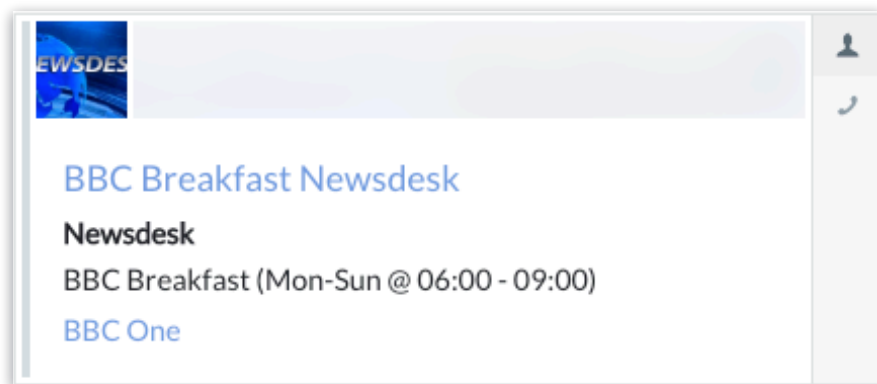
Outlets



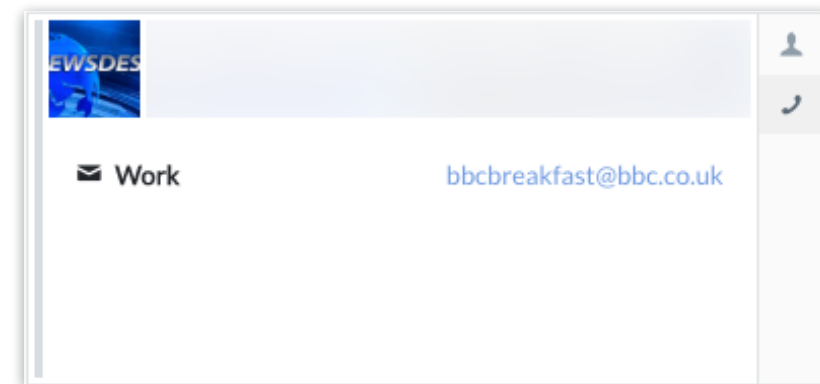
Companies

## Newsdesks

Note: For desks of larger publications, Roxhill will also display a profile card to make it easier to contact their editorial team.



BBC One Newsdesk - Profile Tab



BBC One Newsdesk - Contact Tab

# Journalist Profiles

## Journalist Profile Page Views

There are three ways to access information on journalists:

- Profile Card View
- Profile Preview
- Full Journalist Profile

## Profile Card View

The card view displays a small amount of information for each journalist, which is organised into tabs, and can be scanned quickly. They are usually displayed within a list page, ie. search results or whilst browsing a List which you have configured.

The screenshot shows a search interface titled 'New journalist search' with 2,283 results. On the left is a sidebar with filters for 'Publication details' (Outlet type, Outlet, Sector) and 'Energy & Environment'. The top right has action buttons like 'Select all', 'Download all', 'Send all email', 'Copy all emails', 'Add 2283 journalists to streams', 'Add 2283 journalists to lists', and 'Activity for all'. Below these are pagination controls (1, 2, 32), 'Group by' and 'Sort by' dropdowns, a '2283 GDPR note' button, a GDPR status bar (2283 checked, 0 unchecked), and a 'Filter by name' input. The main area displays a grid of journalist profile cards. Each card includes a profile picture, name, title, and outlet information. For example, Ashley Seager is a 'Freelance Journalist' at 'Business' and 'Freelancers'. Aaron Clark is an 'Energy Editor' at 'Japan (Tokyo)' and 'Bloomberg (Asia)'. Aaron Sheldrick is a 'Chief Correspondent' at 'Japan (Tokyo)' and 'Reuters (Asia)'. Aarti Nagraj is a 'News Editor' at 'Editorial' and 'Gulf Business (UAE)'.

The diagram illustrates the components of a journalist profile card using Robert Smith as an example. The card displays his name, title 'Capital Markets Correspondent', and outlet 'Financial Times'. Numbered callouts identify the following elements:

- 1. Contact info (default): Points to the profile picture and the name 'Robert Smith'.
- 2. Contact: Points to the phone icon in the right-hand tab bar.
- 3. Sectors: Points to the hand icon in the right-hand tab bar.
- 4. Short Note: Points to the speech bubble icon in the right-hand tab bar.
- 5. Coverage (opens [Profile Preview](#)): Points to the clock icon in the right-hand tab bar.
- 6. Twitter: Points to the Twitter bird icon in the right-hand tab bar.

# Journalist Profiles

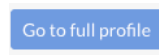
## Journalist Profile Preview

The Profile Preview appears when you select the name of the journalist or the coverage tab in the [Profile Card view](#).

Once selected, you can view more of the information which is organised under the same tabs as the Profile Card view here:



To view the [full journalist profile](#) select



The screenshot shows a full journalist profile for Robert Smith. At the top, there's a header with 'Log out', 'Help', and 'Robert Smith' next to a 'Go to full profile' button. Below this is a navigation bar with icons for a person, document, Twitter, calendar, and folder. The main content area has a 'Briefing document' button and social media links (YouTube, LinkedIn, Twitter). A large profile picture of Robert Smith is shown next to his name and title, 'Capital Markets Correspondent'. Below this, there's a 'Contact details' section with 'Work' phone and email. A quote from Roxhill is displayed. The 'Desks' section shows 'Capital Markets' under 'Financial Times - Markets'. The 'Sectors' section lists various categories like 'Equity Capital Markets', 'Debt Capital Markets', 'Corporate Bonds', 'Govt, Sovs & Supras', and 'FIG & Covered Bonds', each with a sub-category 'Corporate Finance'.

# Profiles

## Layout of Journalist Profile

[Twitter](#)
[Biography](#)
[Coverage](#)
[Headlines](#)
[Activities](#)
[Similar](#)


[ADD TO STREAMS](#)
[ADD TO LISTS](#)



<div> <a href="#">Briefing document</a> </div> <div> </div> <div> <div> <div>Robert Smith</div> <div>Capital Markets Correspondent</div> </div> </div> <div> <div>Contact details</div> <div> <div>Work</div> <div>+44 20 7873 4827</div> </div> <div> <div>Work</div> <div>robert.smith@ft.com</div> </div> </div> <div> <div>Roxhill says</div> <div>           Covering credit, but will also cover primary equity issuance as well (IPOs, block sales etc).         </div> </div> <div> <div>Desks</div> <div> <div>Capital Markets</div> <div>Financial Times - Markets</div> </div> </div> <div> <div>Sectors</div> <div> <div>Equity Capital Markets</div> <div>Corporate Finance</div> <div>Debt Capital Markets</div> </div> </div>	<div>Biography</div> <div> <p><b>Current:</b></p> <p>2017 - Financial Times, Capital Markets Reporter covering credit, primary equity issuance as well IPOs, block sales (April)</p> <p><b>Previous:</b></p> <p>2015 - Reuters, Assistant Editor covering the credit market (August)</p> <p>2014 - Reuters, Senior Reporter (August)</p> <p>2013 - Reuters (London), Reporter (February)</p> <p>2011 - Reuters (London), Senior Reporter (August)</p> <p>2010 - Euromoney Institutional Investor, Reporter (November)</p> <p>2010 - Angels and Virgins Theatre Company, Theatre Producer (August)</p> <p>2009 - Cambridge Tab, Reviews Editor (October)</p> <p><b>Education:</b></p> <p>2010 - University of Cambridge, BA (Hons) History (Double First)</p> </div>	<div>Recent alerts</div> <div> <p><b>Mon Apr 24th 2017</b></p> <p>Rob Smith started today on the Financial Times' Capital Markets team covering mainly credit, but will also cover primary equity issuance. Rob was previously Assistant Editor at IFR.</p> <p><b>Mon Apr 10th 2017</b></p> <p>Rob is to join the FT's Capital Markets team covering mainly credit, but will also cover primary equity issuance as well. Rob was previously Assistant Editor at IFR.</p> <p><b>Thu Mar 2nd 2017</b></p> <p>Rob Smith is to join the FT's Capital Markets team covering mainly credit, but will also cover primary equity issuance as well. Rob is currently Assistant Editor at IFR. He starts at the FT on Monday 24th April.</p> <p><b>Tue Sep 22nd 2015</b></p> <p>Robert Smith is now Assistant Editor at IFR.</p> </div>	<div>Your notes</div> <div> <a href="#">+ Add note</a> </div> <div>           No results         </div>
--	---	---	---




# Full Journalist Profile

## Journalist Contact Information


 Briefing document


 



**Robert Smith**  
Capital Markets Correspondent

**Contact details**


 **Work** +44 20 7873 4827

 **Work** robert.smith@ft.com


**Roxhill says**

*Covering credit, but will also cover primary equity issuance as well (IPOs, block sales etc).*

**Desks**

 **Capital Markets**  
Financial Times - Markets

**Sectors**

 **Equity Capital Markets**

The **briefing document** downloads a Microsoft Word document, containing a summary of the journalist's Roxhill profile.

Name & Job Title

Contact Telephone No.  
Contact Email Address

**Vcard** - downloads contact information for the outlet

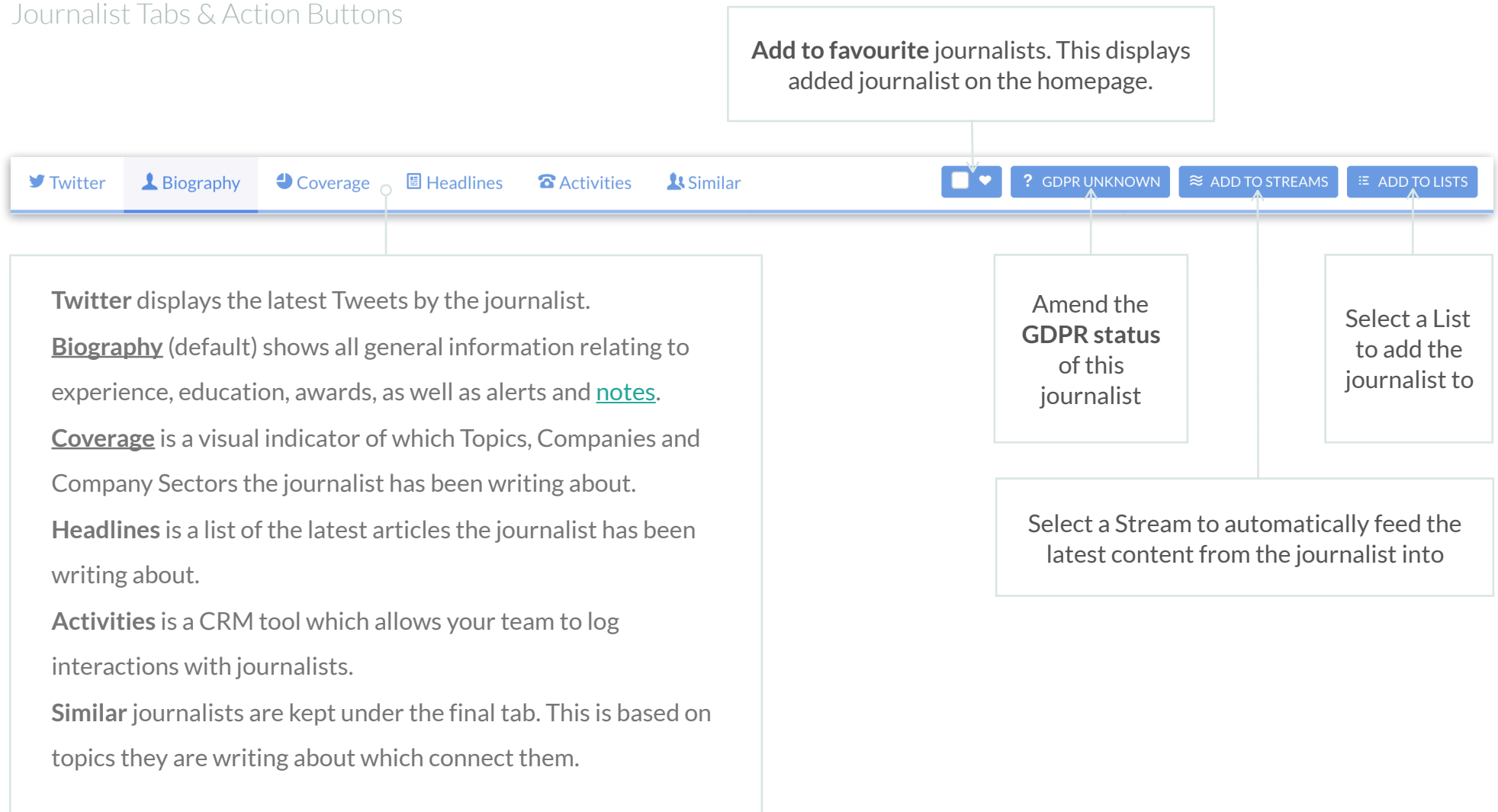


LinkedIn

Website

# Full Journalist Profile

## Journalist Tabs & Action Buttons



# Full Journalist Profile

## Biography

The biography is shown as a timeline, which lists outlets the journalist is currently writing for, as well as previous experience and education.

## Recent Alerts

Alerts include things like journalist moves and appointments.

The most recent alerts will be displayed on the Roxhill homepage.


Biography	Recent alerts
<p><b>Current:</b> 2017 - Financial Times, Capital Markets Reporter covering credit, primary equity issuance as well IPOs, block sales (April)</p> <p><b>Previous:</b> 2015 - Reuters, Assistant Editor covering the credit market (August) 2014 - Reuters, Senior Reporter (August) 2013 - Reuters (London), Reporter (February) 2011 - Reuters (London), Senior Reporter (August) 2010 - Euromoney Institutional Investor, Reporter (November) 2010 - Angels and Virgins Theatre Company, Theatre Producer (August) 2009 - Cambridge Tab, Reviews Editor (October)</p> <p><b>Education:</b> 2010 - University of Cambridge, BA (Hons) History (Double First)</p>	<p><b>Mon Apr 24th 2017</b></p> <p>Rob Smith started today on the Financial Times' Capital Markets team covering mainly credit, but will also cover primary equity issuance. Rob was previously Assistant Editor at IFR.</p>
	<p><b>Mon Apr 10th 2017</b></p> <p>Rob is to join the FT's Capital Markets team covering mainly credit, but will also cover primary equity issuance as well. Rob was previously Assistant Editor at IFR.</p>
	<p><b>Thu Mar 2nd 2017</b></p> <p>Rob Smith is to join the FT's Capital Markets team covering mainly credit, but will also cover primary equity issuance as well. Rob is currently Assistant Editor at</p>



# Full Journalist Profile

## Notes

The notes feature allows you to keep a personal record on the journalist.

Initially, your notes will show no results.

Click on the  button to add a new note and enter a subject plus note content.

Any new notes will appear below, listed in chronological order. To edit or remove a note use the   buttons.

Your notes

+ Add note

No results

Add note

Subject

Enter subject


Body


Enter body

OK

Cancel

OK for future contact







Mentioned to contact him nearer NY.

Fri Jul 20th

Having a sabbatical for 3 months





From 20/07/2018 - 10/2018

Page 12 of 30

# Full Journalist Profile

[Twitter](#)[Biography](#)[Coverage](#)[Headlines](#)[Activities](#)[Similar](#)

## Journalist Coverage

The coverage charts display information on **Topics**, **Companies** and **Company Sectors** which the journalist has been writing about.

For instance, an article is tagged with the journalist's name and the topic name so it will appear under Topics within the Coverage, along with any companies mentioned.



Note: The coverage charts are currently restricted to journalists within the UK national press only, with the exception of a few big international finance papers (e.g. The Wall Street Journal) and some of the bigger UK regional papers (e.g. The Yorkshire Post).

# Full Journalist Profile

## Breakdown of Coverage

To narrow or increase the time frame, select an option from the dropdown

Half year

High Yield Bonds (Origination)

8

To narrow the results down to a specific Topic, select one of the topics from the list, in this case 'High Yield Bonds (Organisation)'.

Timeframe

Half year

Topics

Back

Europe's stressed junk bonds are of a recent vintage

FINANCIAL TIMES

A third of Europe's junk bonds that are trading at stressed levels were issued in the past year, showing how quickly a crop of riskier debt deals sold at the top of the market have deteriorated. Demand for European high-yield bonds — debt from companies with credit ratings below investment grade...

High Yield Bonds (Origination)

Capital Markets > Debt Capital Markets

Bonds Investments (Govt & Corporates)

Investment Themes

Fri Jul 6th

Salt becomes latest to shelve high-yield bond sale

FINANCIAL TIMES

French billionaire Xavier Niel's Swiss telecoms firm Salt postponed a \$Fr2bn-equivalent bond sale on Friday, the largest in a recent run of failed deals in Europe's junk bond market. The return of market volatility ed to three companies pulling high-yield bond deals in May, with Spain's Aldesa, Greece's NBG Pangaea and...

High Yield Bonds (Origination)

Capital Markets > Debt Capital Markets

Fri Jun 8th

Yell's high-yield bond masks a dividend to equity holders

FINANCIAL TIMES

Persistent easy credit conditions in Europe mean that junk bond investors have become fairly injured to seemingly broken

Companies

View all

HNA Group	6
Deutsche Bank Ag	5
Lebara	5
Groupe Casino	4
Novo Banco	3
AC Milan	2
Etihad Airways	2
Banco Popular	2
Gategroup	2

Company sectors


View all

Banks	13
Investment Services	8
Mobile Telecommunications	5
General Retailers	5
Airlines	3
Recreational Services	2
Business Support Services	2
Retail (Clothing & Accessories)	2
Gas Distribution	1

# Full Journalist Profile

## Headlines

The Headlines tab displays the journalist's most recent articles in chronological order.


Clicking the  generates a Google news search for the article.


[Twitter](#) [Biography](#) [Coverage](#) [Headlines](#) [Activities](#) [Similar](#)

[Select all](#) [Download \(Spreadsheet\)](#) [Add 12 journalists to streams](#) [Add 12 journalists to lists](#)

### Altice returns to bond market with \$3bn sale

Altice's French unit completed a nearly \$3bn high-yield debt sale on Tuesday, raising junk bonds for the first time since concerns around the cable group's debt pile spooked investors at the end of last year. Altice France had originally planned to raise around \$2bn-equivalent in dollar and euro 8.5-year high-yield bonds,...


 **Corporate Bonds (Origination)**  
Capital Markets > Debt Capital Markets

 **Altice Group**  
Investment Services

Tue Jul 17th

### Own goal: how AC Milan's Chinese owners lost control to a US hedge fund



Li Yonghong looked victorious as he held up an AC Milan shirt outside the San Siro, the Italian club's home ground and one of the great cathedrals of European football. It was April 2017 and the Chinese businessman had just been revealed as the new owner of one of the continent's...

 **AC Milan**  
Recreational Services

Sat Jul 14th

### AC Milan owner fails to repay Elliott Management

AC Milan, one of European football's most successful clubs, is close to being taken over by the Elliott Management, after its Chinese owner failed to repay debt owed to the US-based hedge fund. Li Yonghong, who acquired the Italian club last year, has failed to make a €32m payment which was...

 **Elliott Advisors**  **AC Milan**

Note: Licensing laws prohibit a direct link to most articles.

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# Full Journalist Profile

## Activities for a Journalist

Activities are a way for you and your team to keep a track of notes on outlets or journalists, including touch points, meetings, events or anything else you may want to monitor.

Select allDownload (Spreadsheet)Add all journalists to streamsAdd all journalists to listsQuick find by keywordAdd activity

Lunch <small>Lunch</small>	Journalists	Outlets	Details
	Jane Croft	Financial Times	Financial Times
			Press officer
			Alex Northcott
			Spokesperson
			Dan Simon
		Client	
		Barclays	
		Status	
		Draft	
		Action	
		Incoming	

Tue Sep 5th

DeleteEdit



# Full Journalist Profile

## Adding an Activity

To add a new Activity select **+ Add activity** and a panel will appear on the right hand side. Enter details of the Activity and click **Save**

Any saved Activities will be listed and you can search using

<div>Select all</div>		<div>Download (Spreadsheet)</div>		<div>Add all journalists to streams</div>		<div>Add all journalists to lists</div>		<div>Quick find by keyword</div>		<div>+ Add activity</div>					
<div>Lunch</div> <div>Lunch</div>				Journalists		Outlets		Details							
				Jane Croft		Financial Times	Financial Times	Press officer		Alex Northcott					
								Spokesperson		Dan Simons					
								Client		Barclays					
								Status		Draft					
								Action		Incoming					
Tue Sep 5th										<div>Delete</div> <div>Edit</div>					
<div>Interview</div>				Journalists		Outlets		Details							
				Pilita Clark		Financial Times	Financial Times	Press officer		Vishnu Pillai					
								Spokesperson		David Hostettler					
								Status		Completed					
				Fri Jul 28th										<div>Delete</div> <div>Edit</div>	
				<div>Interview</div> <div>Interview</div>				Journalists		Outlets		Details			
Pilita Clark		Financial Times	Financial Times					Press officer		Vishnu Pillai					
								Spokesperson		David Hostettler					
								Client		Barclays					
								Status		Green					
								Action		Proactive					
Fri Jul 28th										<div>Delete</div> <div>Edit</div>					

Record activity

Edit activity tags Save

Details Journalists (0) Outlets (1)

Subject Enter subject

Body Enter body

Press officer Karl Boatwright

Action Select actions

Campaign Select campaigns

Client Select clients

Issue Select issues

Status Select statuses

Spokesperson Select spokespersons

Type Select types

Attachment No attachment

Drag and drop or browse files.

# Outlet Profile

# Outlet Profile Page

## Layout of Outlet Profile Page

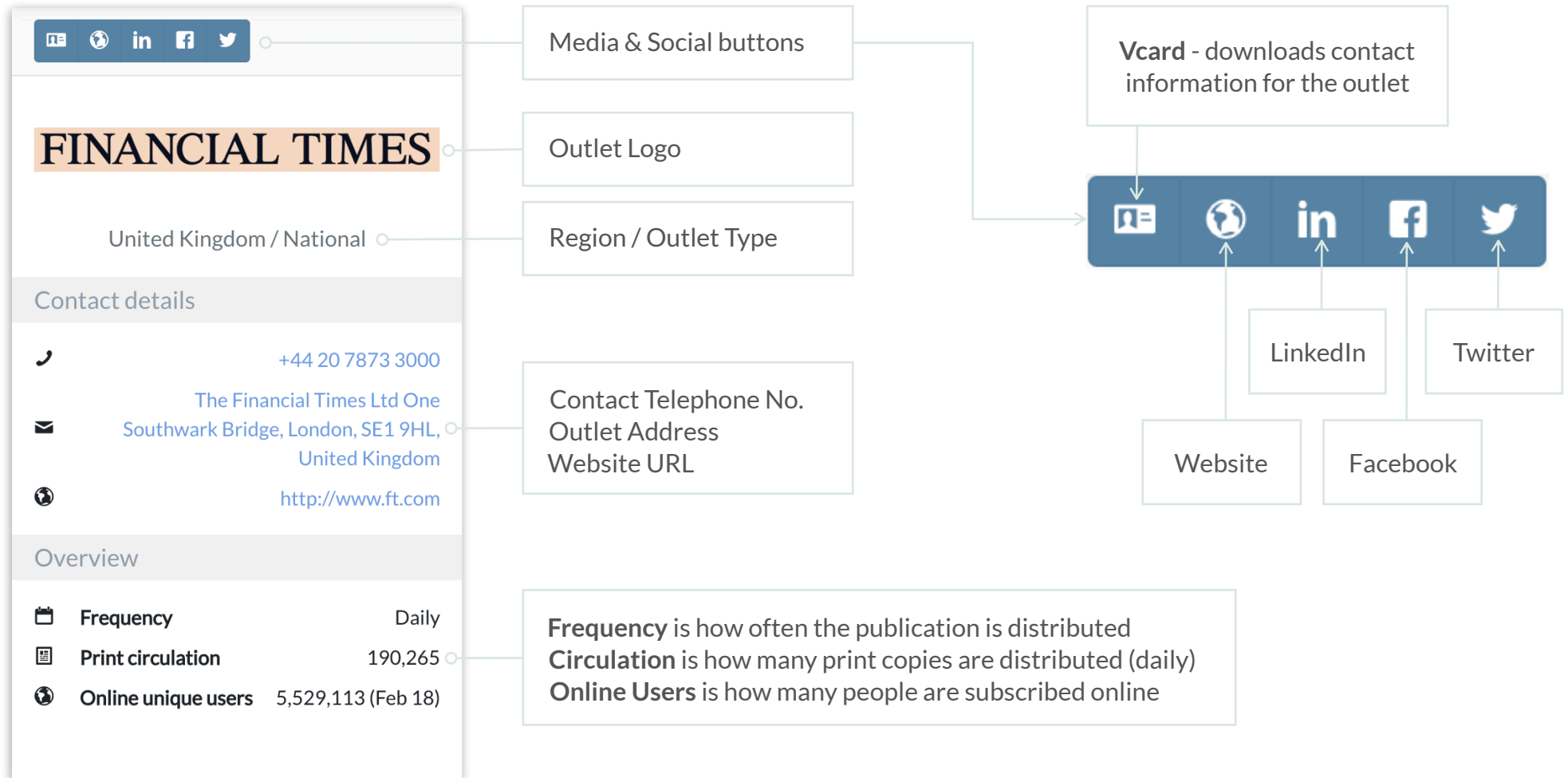
[Streams](#)
[Lists](#)
[Search](#)
[Distribution](#)
[Log in as](#)
[Log out](#)
[Help & feedback](#)

[Financial Times](#)
[About](#)
[Twitter](#)
[Journalists](#)
[Headlines](#)
[Activities](#)
[Alerts](#)
[Forward Features](#)

	Summary	Notes	Details
<div> </div> <div> <h2>FINANCIAL TIMES</h2> <p>United Kingdom / National</p> <p>Contact details</p> <p>+44 20 7873 3000</p> <p>The Financial Times Ltd One Southwark Bridge, London, SE1 9HL, United Kingdom</p> <p><a href="http://www.ft.com">http://www.ft.com</a></p> <p>Overview</p> <p>Frequency Daily</p> <p>Print circulation 190,265</p> <p>Online unique users 5,529,113 (Feb 18)</p> </div>	<p>A global broadsheet with 5 regional editions; US, Europe, UK, Middle East and Asia. It breaks business, finance and political news and provides in-depth comment and analysis. It is separated into three sections. Subscriptions up 8% in 2017. Paid for readers now more than 910,000. Digital subscription 714,000. Section 1: The Front Page has the main stories with regional differences reflecting the news agenda of its global audience. National news and World news pages are provided by a global network of correspondents. The Analysis page is a full page analytical piece about a major topic of the day. Letters (comments) page provides independent judgement from FT journalists eg. Martin Wolf, Clyde Crook, Gillian Tett, Philip Stephens, Wolfgang Munchau. Lex Column (back page of section 1) is the FT's agenda setting column, delivering informed speculation about where a particular story may lead the news agenda. Section 2: Company &amp; Markets (Companies UK and Companies International) focuses on international company and markets news. Providing global corporate news and assessment of investment trends. These are labelled by sector (index available of page 2 of this section), eg. Media, General Finance, Beverages, Luxury Goods. The FT lists performance of 2000 shares and 9000 funds (companies pay to be listed). Markets &amp; Investing - collection of commentaries on leading international stock markets, bond / currency / commodity markets. Markets (back page of section 2)</p>	<p><b>Live Desk vs FastFT</b></p> <p>Live desk does the first full take on breaking news stories for website and app, and then updates them through the day, after FastFT has put out a short alert. Live desk generally steps in when a specialist correspondent is away, tied up with another story, or pulling together a bigger analysis piece.</p> <p><b>Awards</b></p> <p>2015 - Editorial Intelligence Comment Awards, Comment Pages of the Year (Winner) 2014 - The Press Awards, Business Team of the Year, Financial Times (Winner) 2016 - LSL Property Press Awards, National Newspaper Property Supplement of the Year (Bronze) 2016 - newsawards, National Supplement/Magazine of the Year, How to Spend It (Highly Commended)</p> <p><b>FTfm Deadline:</b></p> <p>Fridays, at the end of the day</p>	<p>Frequency Daily</p> <p>Print circulation 190,265</p> <p>Online unique users 5,529,113 (Feb 18)</p>

# Outlet Profile Page

## Outlet Information & Contact Details



# Outlet Profile Page

## Outlet Tabs & Action Buttons

**Add to favourite** outlets. This displays added outlets on the homepage.



**About** displays a summary of the outlet, notes and details - inc. frequency, circulation and online unique users.

**Twitter** displays the latest Tweets by the outlet in chronological order.

**Journalists (default)** shows a list of journalists writing for the outlet.

**Headlines** is a list of the latest articles written for the outlet in chronological order.

**Activities** is a CRM tool which allows your team to log interactions with journalists and outlets.

**Alerts** shows the most recent journalist moves and appointments for that outlet.

**Forward Features** highlight the schedule for upcoming editions and the themes that will be discussed by the publications. Forward Features are currently available for UK trades only.

# Outlet Profile Page

## Journalists Within an Outlet

The screenshot displays the 'Journalists' tab for the Financial Times outlet. The left sidebar shows the outlet name 'FINANCIAL TIMES', location 'United Kingdom / National', and a list of desks/bureaus: Brexit team, Business Life, Comment / Opinion, Companies News, Digital, FT Confidential, FT Weekend / Life & Arts, and FTfm. The main content area is titled 'Africa 12' and shows a list of 12 journalists. The first four are visible: David Pilling (Africa News Editor), John Aglionby (East Africa Correspondent), Joseph Cotterill (Southern Africa Correspondent), and Heba Saleh (North Africa Correspondent). Each journalist card includes their name, title, and contact information (work and mobile phone numbers, and work email). The interface includes various action buttons at the top (Select all, Download all, Send all email, Copy all emails, Add 658 journalists to streams, Add 658 journalists to lists, Activity for all) and a filter by name search bar.

Journalist Name	Role	Work Phone	Mobile Phone	Work Email
David Pilling	Africa News Editor	+44 20 7873 3115		david.pilling@ft.com
John Aglionby	East Africa Correspondent	+254 774 037 732	+44 7889 984 692	john.aglionby@ft.com
Joseph Cotterill	Southern Africa Correspondent	+27 11 280 3271	+44 7595 372 642	joseph.cotterill@ft.com
Heba Saleh	North Africa Correspondent	+20 2 2736 8548		heba.saleh@ft.com
Tony Hawkins	Harare Correspondent			
William Wallis	African Affairs Writer			
Aida Alami	Freelance Journalist			
Ursula Lindsey	Freelance Journalist			

Select **desks** to display their journalists.


Journalist results default to all desks until a specific desk is selected.

# Outlet Profile Page

## Outlet Headlines

The Headlines tab displays the outlet's most recent articles in chronological order.

Details about the author, topic and mentioned companies are displayed in each article panel.


Clicking the  generates a Google news search for the article.

[About](#) [Twitter](#) [Journalists](#) [Headlines](#) [Activities](#) [Alerts](#) [Forward Features](#)


[Select all](#) [Download \(Spreadsheet\)](#) [Add 24 journalists to streams](#) [Add 24 journalists to lists](#)

### Own goal for Sports Direct as Debenhams holding drops in value


Sports Direct, the retail chain, admitted yesterday that its near 30 per cent investment in Debenhams, the department store group, is worth £85m less than it was a year ago. The chain reported that its core business of selling discounted sportswear was robust in the year to April 29, with underlying...



**Jonathan Eley**  
Retail Correspondent



**Naomi Rovnick**  
Live News Reporter




**Sports Direct Intl Plc**  
Retail (Clothing & Accessories)


Sat Jul 21st

### Disney gains clear path to seize Fox as Comcast abandons \$71bn pursuit


Comcast conceded defeat to rival Walt Disney yesterday in the \$71bn battle to buy most of Rupert Murdoch's 21st Century Fox media empire. The cable group that also owns NBC Universal said it would instead focus its efforts on clinching a £26bn deal to acquire Sky, the European pay-TV company. Comcast...




**Arash Massoudi**  
M&A and Corporate Finance  
Correspondent




**Eric Platt**  
US M&A  
Correspondent




**Matthew Garrahan**  
Global Media  
Editor



**The Walt Disney Company**  
Broadcasting &  
Entertainment



**21st Century Fox**  
Broadcasting &  
Entertainment



**Comcast**  
Broadcasting &  
Entertainment

Sat Jul 21st

### Labour Brexit video How Momentum [...]

Labour Brexit video How Momentum could move Corbyn towards Brexit referendum ft.com/video...

Sat Jul 21st

### Paul Belman Numbers game

Sat Jul 21st

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# Outlet Profile Page

## Activities for an Outlet

Activities are a way for you and your team to keep a track of notes on outlets or journalists, including touch points, meetings, events or anything else you may want to monitor.

Select all

Download (Spreadsheet)

Add all journalists to streams

Add all journalists to lists

Quick find by keyword

+ Add activity

<div>Lunch</div> <div>Lunch</div>	Journalists	Outlets	Details	
	Jane Croft	Financial Times	Financial Times	
			Press officer	Alex Northcott
			Spokesperson	Dan Simon
			Client	Barclays
			Status	Draft
			Action	Incoming
Tue Sep 5th		<div>Delete</div> <div>Edit</div>		



# Outlet Profile Page

## Adding an Activity

To add a new Activity select [+ Add activity](#) and a panel will appear on the right hand side. Enter details of the Activity and click [Save](#)

Any saved Activities will be listed and you can search using

<div>Select all</div>		<div>Download (Spreadsheet)</div>		<div>Add all journalists to streams</div>		<div>Add all journalists to lists</div>		<div>Quick find by keyword</div>		<div>+ Add activity</div>	
<div>Lunch</div> <div>Lunch</div>	Journalists		Outlets		Details						
	Jane Croft		Financial Times		Financial Times						
					Press officer Alex Northcott						
					Spokesperson Dan Simon						
					Client Barclay						
					Status Draft						
				Action Incoming							
Tue Sep 5th										<div>Delete</div> <div>Edit</div>	
<div>Interview</div>	Journalists		Outlets		Details						
	Pilita Clark		Financial Times		Financial Times						
					Press officer Vishnu Pillai						
					Spokesperson David Hoste						
					Status Complete						
Fri Jul 28th										<div>Delete</div> <div>Edit</div>	
<div>Interview</div> <div>Interview</div>	Journalists		Outlets		Details						
	Pilita Clark		Financial Times		Financial Times						
					Press officer Vishnu Pillai						
					Spokesperson David Hoste						
					Client Barclay						
					Status Green						
				Action Proactiv							
Fri Jul 28th										<div>Delete</div> <div>Edit</div>	

[Record activity](#) [Edit activity tags](#) [Save](#)

[Details](#) [Journalists \(0\)](#) [Outlets \(1\)](#)

Subject

Body

Press officer

[Karl Boatwright](#) [×](#)

Action

[Select actions](#)

Campaign

[Select campaigns](#)

Client

[Select clients](#)

Issue

[Select issues](#)

Status

[Select statuses](#)

Spokesperson

[Select spokespersons](#)

Type

[Select types](#)

Attachment

No attachment

[Drag and drop or browse files.](#) [+](#)

# Company Profile

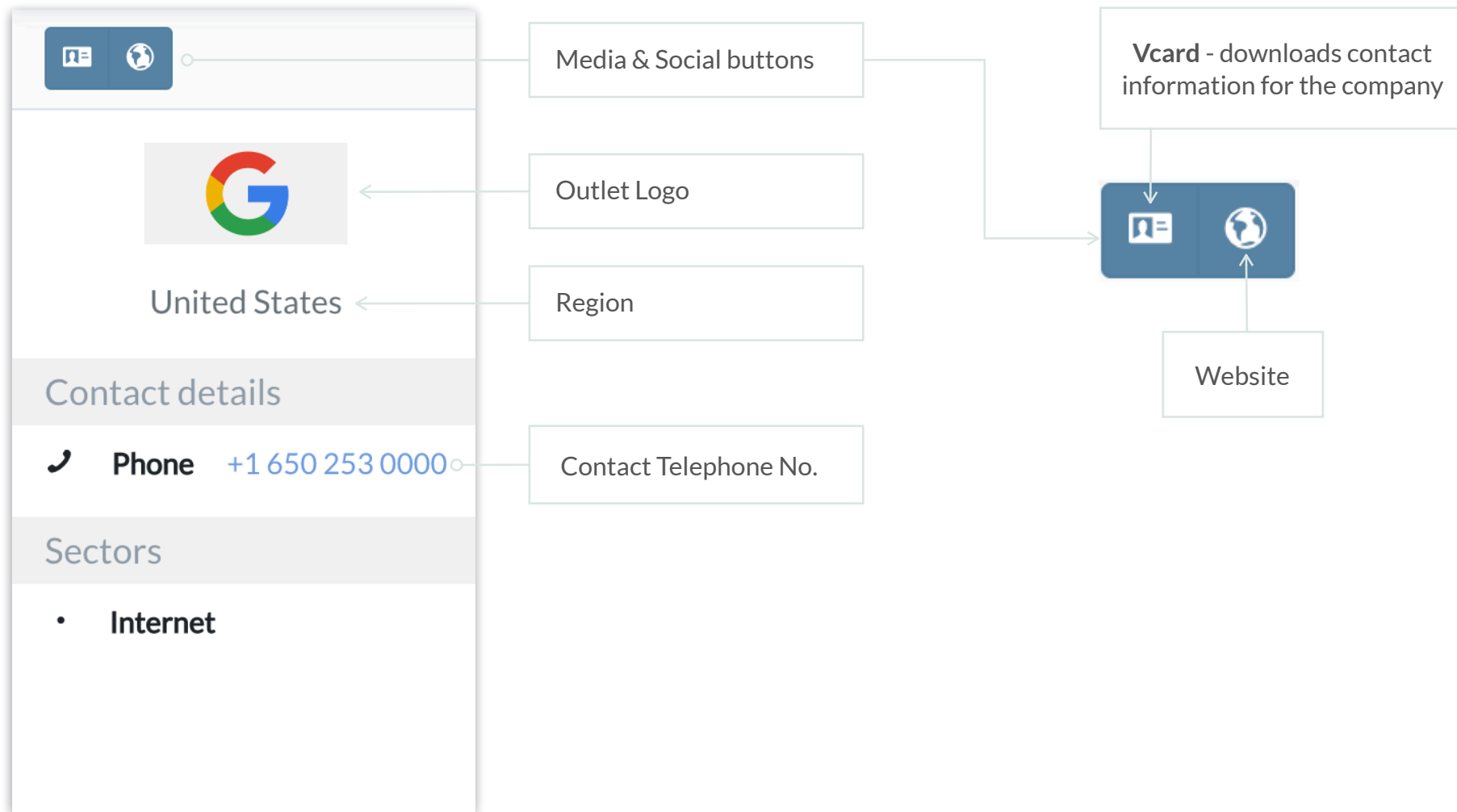
# Company Profile Page

Layout of Company Profile Page




# Company Profile Page

## Company Information & Contact Details



# Company Profile Page

## Company Tabs & Action Buttons



The image shows a horizontal bar representing a company profile page. On the left, the word "Apple" is displayed. To its right are two tabs: "Coverage" with a pie chart icon and "Headlines" with a document icon. The "Headlines" tab is currently selected, indicated by a light blue background. On the far right of the bar is a blue button with the text "ADD TO STREAMS".

**Coverage** is a visual representation of articles tagged about this particular company as well as journalists who have been writing about them.

**Headlines** displays the latest articles tagged with this company in chronological order.

**Add content** tagged with this company to your **Streams** to automatically receive relevant articles.

## Contact

If you have any questions

For any questions or if you need any advice, please contact our account managers, by email or phone:



[help@roxhillmedia.com](mailto:help@roxhillmedia.com)



+44 (0)20 3981 0010

Roxhill Media, WeWork No.1 Poultry, London, EC2R 8EJ