# regional mapping Find regional outlets and journalists using our regional mapping search.

How to Search Regional

Outlets and Journalists with

Scroll down and select a 'Coverage' area using 1 of the following 3 options:

Option 1: Entering a town



- Select the 'Address' button 🔭 🦾 .
- Type in the name of a specific town into the 'Any town or postcode' box.
- Your results will show all regional papers and/or regional radio outlets within the area you have selected.

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- the white space within their profile cards.Once you've selected your key outlets
- select # Search 4 outlets' journalists .

Your screen will refresh and switch over

• A new set of results will appear with a

list of all the journalists writing for the

regional papers and/or regional radio

to the lournalists tab.

outlets you selected.

• Select the 'Search' button Q Search on the top left.

• SMove into the **Outlets** tab **•** Outlets in the left

New outlet search

Publication details

Choose outlet types
Blogs

National

Radio - nationa

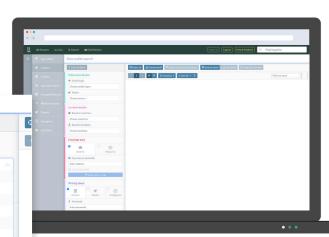
Radio - regiona

Television

Business Trades (Magazines & Online)

sidebar.

Find regional outlets using regional mapping search



- Go to the **Publication details** field.
- Select 'Regional papers' and/or 'Radio regional' from the drop-down menu in the 'Choose outlet types' text box.

## Group and sort Outlets and Journalist



Select the Group by button Group v to group Outlets by Country, Outlet Type or Frequency

Select the Sort by button **L** Sortby • **1** to sort Outlets by Relevance and Outlet Circulation

Select the Group by button **E Group by** to group journalists by Country, Sector, Job Title and Outlet Type, Frequency or desk

Select the Sort by button **L** sortby **L** to sort journalists by Relevance, Name, Seniority and Outlet Circulation

#### Option 2: Entering a Postcode



- Select the 'Address' button \* 🚊 .
- Type a postcode into the 'Any town or postcode' box.
- Your results will show all regional papers and/or regional radio outlets within the area you have selected.

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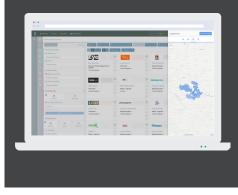
- To select your chosen outlet(s) click on the white space within their profile cards.
- Once you've selected your key outlets select Search 4 outlets' journalists.



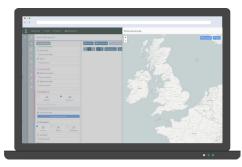
- Your screen will refresh and switch over to the Journalists tab.
- A new set of results will appear with a list of all the journalists writing for the regional papers and/or regional radio outlets you selected.

### View regional coverage of an outlet in map view

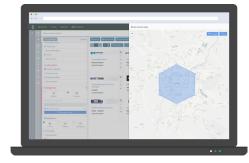




#### Option 3: Drawing an area on a map



- Select the 'Map area' button and click Prawareaonmap.
- A UK map will pop onto your screen.
- Select the 'Start again' button Start again.



- Zoom in to your desired location using the buttons.
- Using the pointer draw a shape around your desired location.
- Once your shape is complete, click the first point again to close it. Note: Click on the left of your screen to exit map view.



- Your results will now show all regional papers and/or regional radio outlets within the area you selected.
- To select your chosen outlet(s) click on the white space within their profile cards.
- Once you've selected your key outlets click f Search 4 outlets journalists

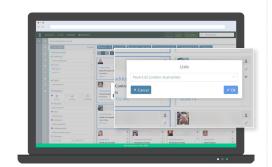


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Select the journalists you want to add to your list by clicking on their profile cards.
Click Add Journalists to lists.



- A text box will appear.
- Enter list name to find or create a new list then click 🗸 🔊
- Once the green loading bar at the bottom of the screen reaches 100% the journalists have been added to your list.

