

# BE A SWO ANGELS **AMBASSADOR**

The success of SWO Angels is an engaged membership base with sufficient investment capacity for portfolio diversification. You can help grow SWO Angels by identifying potential members.



## PORTRAIT OF AN **ANGEL INVESTOR**

- High net-worth, **accredited investor** that provides capital for start-ups
- Prepared for high-risk investment opportunities
- Seeks active investment and mentorship opportunities
- Maintains an extensive and diverse portfolio
- Interested in economic development



## ATTRACTING **NEW MEMBERS**

Potential new members have access to a wide range of information about becoming an angel investor.

You can engage and inform new members:

- Directing them to [swoangels.com/angel-overview](http://swoangels.com/angel-overview)
- Sharing the link to SWO Angels LinkedIn page [www.linkedin.com/company/swo-angels](http://www.linkedin.com/company/swo-angels)
- Providing them with a brochure
- Setting up a call or meeting with Dennis Ensing  
t: 519.858.5043 e: [dennis@swoangel.com](mailto:dennis@swoangel.com)
- Inviting them to an Investor Meeting



## SWO ANGEL **MEMBER BENEFITS**

- Screened good deal flow
- Syndicate opportunities with Alliance partners, Angel One & GTAN
- Shared risk alongside experts
- Shared legal expenses, often covered
- Analyst resource for due diligence
- Networking and social events
- Lunch & Learn education series
- Portfolio management assistance
- Branded stationery



## ABOUT **SWO ANGELS**

Southwestern Ontario Angel Group (SWO Angels) is a not-for-profit corporation with the goal of sourcing quality, pre-screened early-stage investment opportunities for its members – a like-minded community of angel investors.

Its members' objectives are to achieve above average returns from this asset class by investing in innovative and progressive entrepreneurs. SWO Angels provides members with the framework to grow and diversify their individual investment portfolios. Members are also provided with learning and networking opportunities to enrich their overall knowledge of investing and new technologies.