**Partner Strategy**

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| **Partner (Individual Person)** |  |

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| Idea | Notes / Comments |
| Name five or less accounts the two of you can target together. |  |
| What are three things you can give your partner before asking for something? |  |
| What kind of content can you share with your partner? |  |
| What kind of Sprints and/or Videos can the two of you produce together? |  |
| What is the first thing you will teach your partner? |  |
| What can you send random texts about? |  |
| What objections will your end-users have about your partner? |  |