

BOOSTER **SPIRIT** **WEAR**



**2019-2020
SCHOOL STORE
PRICING GUIDE**

BOOSTER SPIRIT WEAR

RAISE AND SHINE

RAISE MORE MONEY WITH YOUR OWN ONLINE SCHOOL STORE

We handle it all—designing the store for you, processing orders, handling payments, and shipping products. All you have to do is encourage your community to buy and watch the dollars roll in!

FAST AND EASY SETUP

Our team designs, builds, and manages your store at no cost.

ZERO INVENTORY RISK

No more bulk ordering. We ship you the exact amount that was purchased.

EASY ONLINE PAYMENT

All payments are handled online through credit card processing.

FLEXIBLE PRICING

You control how much you profit by setting your own pricing. The more items you sell, the higher profit percentage you make.

TRANSPARENT FINANCIAL REPORTING

We'll send a daily sales report to your "store manager."

*"This process has been so easy and fun. The best part is we don't have to deal with inventory or payment processing. Booster did it all. And with the increased sales, **we were able to profit more** and use that money to purchase some really nice teacher gifts for our teachers."*

– Cheryl Baker, PTA Member,
State Bridge Crossing Elementary



BOOSTER *SPIRIT WEAR*

ONLINE SCHOOL STORE FAQ

WHY SHOULD WE SET UP A SCHOOL STORE?

Setting up a school store is the easiest way to profit from spirit wear. Instead of wasting hundreds of hours tallying sizes, ordering in bulk, and handling cash payments, we do basically everything for you—we'll build your store for you, upload your designs, process your orders, and ship your items straight to your school. It's that easy!

HOW MUCH CONTROL WILL I HAVE OVER THE LOOK OF MY STORE?

As much as you'd like! We can add custom colors, backgrounds, school logos, etc.

HOW MUCH WORK WILL I HAVE TO DO?

Very little! Your friendly Spirit-Wear Consultant will help make the process as easy as possible. All we ask you to do is promote your store to your school community and distribute items to the appropriate classrooms when they arrive. We'll take care of the rest!

HOW MUCH DOES A STORE COST?

Again, very little! Depending on which tier you choose, we charge an extra \$1-\$2 per item to cover our additional expenses to build, manage, and fulfill your store. These costs are already built into the quote we give you, so there is no math involved. The store software charges a 6.4% fee to cover processing and credit card fees, but your consultant will help you factor that into the price you set for your items. That way, it will be very clear how much your school will profit on each item sold!



HOW WILL WE GET PAID?

After all the orders come in, we'll send your school a check for the profits of your store (with the cost of your order already taken out). This allows you the convenience of not having to send in a check to pay for your order. We'll be sending a check to you!

HOW MUCH WILL WE PROFIT PER ITEM?

It depends on how many items you sell and how you price them. Below is an example sales report from one of our school stores. We deduct the store processing fee and our total cost to print from the total store sales, and the remaining amount is your total school profit!

SPIRIT WEAR STORE SALES REPORT

TOTAL STORE SALES	\$10,000
STORE PROCESSING FEES	\$(696)
BSW INVOICE TOTAL	\$(6,000)
TOTAL SCHOOL PROFIT	\$3,304

TIME TO GET STARTED!

STEP 1. Select your store tier (1, 2, or 3)

STEP 2. Connect with a Spirit Wear Consultant to customize your designs & apparel options

STEP 3. Approve and launch your store

STEP 4. Receive and distribute your school's spirit wear

TIER 1

3 APPAREL ITEMS, 2 ITEM COLORS, 2 APPAREL DESIGNS



LONG SLEEVES

QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$10.89	\$20	\$328
71	\$10.14	\$20	\$700



SHORT SLEEVES

QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$8.06	\$15	\$250
71	\$7.31	\$15	\$546



HOODIES

QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$16.39	\$25	\$310
71	\$15.64	\$25	\$665

CLICK HERE
TO SEE AN EXAMPLE STORE

TIER 2

6 ITEMS, 2 ITEM COLORS, 2 APPAREL DESIGNS
& 1 INK COLOR CHANGE



SHORT SLEEVES			
QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$8.56	\$15	\$232
71	\$7.81	\$15	\$510



LONG SLEEVES			
QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$11.39	\$20	\$310
71	\$10.64	\$20	\$665



HOODIES			
QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$16.89	\$25	\$292
71	\$16.14	\$25	\$629



SWEATPANTS			
QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$15.95	\$25	\$326
71	\$15.20	\$25	\$696



DRIFIT			
QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$10.33	\$18	\$276
71	\$9.58	\$18	\$598



RAGLAN			
QTY	BSW COST	SALE PRICE	TOTAL PROFIT
36	\$12.12	\$20	\$284
71	\$11.37	\$20	\$613

CLICK HERE
TO SEE AN EXAMPLE STORE

TIER 3

9 ITEMS, 3 ITEM COLORS, 3 APPAREL DESIGNS
2 PRODUCT DESIGNS & 1 INK COLOR CHANGE



SHORT SLEEVES			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$9.06	\$15	\$214
71	\$8.31	\$15	\$475



LONG SLEEVES			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$11.89	\$20	\$292
71	\$11.14	\$20	\$629



HOODIES			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$17.39	\$25	\$274
71	\$16.64	\$25	\$594



SWEATPANTS			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$16.45	\$25	\$308
71	\$15.70	\$25	\$660



DRIFIT			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$10.83	\$18	\$258
71	\$10.08	\$18	\$562



RAGLAN			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$12.62	\$20	\$266
71	\$11.87	\$20	\$577



WATER BOTTLES			
QTY	BSW COST	SALE PRICE	TOTAL COST
100	\$6.37	\$12	\$563



SUNGLASSES			
QTY	BSW COST	SALE PRICE	TOTAL COST
100	\$3.90	\$10	\$610.25



DRAWSTRING BAG			
QTY	BSW COST	SALE PRICE	TOTAL COST
36	\$9.96	\$15	\$181
71	\$9.36	\$15	\$400

CLICK [HERE](#) TO SEE AN EXAMPLE STORE