We all know this is an incredibly stressful time for teachers and school administrators across the country—having to move to online learning, trying to navigate school closures, etc. That's why we're launching the [#BoostEducatorsChallenge](https://www.facebook.com/hashtag/boosteducatorschallenge?source=feed_text&epa=HASHTAG&__xts__%5B0%5D=68.ARCB5kT4jEoivD7bUd_dAa6pTSYF949DI1wS-Wi0MMuAsI6dfSfQ_84pFSX_whu5onzYaAa0I_JiQ985uXmeo7D2kUoCEm_xnDVV5FPyUBbyd7uFS-Vjluu39oJn-GsUoUH0RmrE_UI67cYbRmRymuCyh1SW7llDaian76LcZ5Hxy76ugXsoMhQxXPp6mQvfUq7EIm_MxQSMlcZe_grw0hjtv3XeTPMn6EYRN3_nz4GsvaNwwNlh8hx6fUsAmtM7mC6gZy6Wj1ZJEHB6CWWcrRVIBKXBWhAtRzE0Wh8DC3PjSfmgbpl2Q7g_LYWfX6VOTzA0glOXVO3WfwA8EhkkF_Df3Q&__tn__=%2ANK-R)! It's a social media movement designed to encourage and uplift our educators during this trying time.

Here's how to participate:

1. Post a short video of your family saying an encouraging message to your student’s teacher or principal on social media using the hashtag above.

2. In your post, tag five friends and challenge them to do the same for their teachers or principal.

3. Bonus! If you want, you can also tag the educator or their school in the post.

Let's give our educators a boost for all they do for our students and schools!