

ART FILE GUIDE

All art will need to be in the highest resolution possible for printing. These art files are known as Vector Files.

VECTOR FILES

- Files that can be reduced or enlarged to any size without losing clarity.
- Typical Vector file types include: .ai, .eps, .ps, .indd, and .pdf.
- How do I tell if it IS a vector? ZOOM in and if you see clean lines then it IS a vector.

NON-VECTOR FILES

- Files that lose clarity due to heavy pixelation.
- These files cannot be printed on shirts and typically end in: .jpg, .gif, .tif, .psd, and .bmp.
- How do I tell if it is NOT a vector? ZOOM in and if you see pixels the image is NOT a vector



VECTOR FILE ZOOMED IN 400%



NON-VECTOR FILE ZOOMED IN 400%

Note: If you are unsure whether your files are high enough quality you can email them to your Account Manager. They will confirm whether they are useable or not. If not, our artist can re-work up to 3 files for free, but charges \$15 per re-work after that.