

INNOVATING THE SUPPLY CHAIN

Taking the Pulse of the Latest Tech Trends

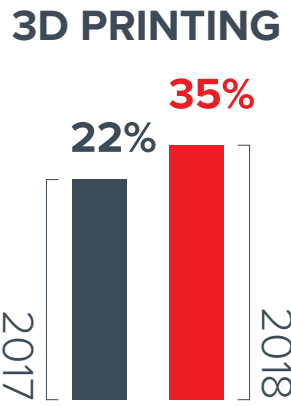
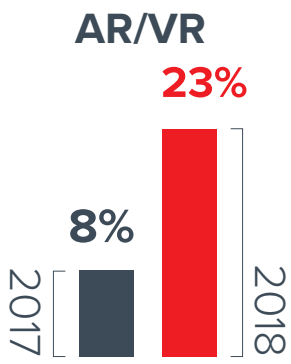
In 2017, Kenco surveyed supply chain professionals to get a deeper understanding of how they define innovation and the technologies that most interest them.

Last year, we saw that innovation had less to do with the buzzworthy technologies making headlines (like drones and driverless cars) and more to do with those making measurable change. This year, Kenco released a follow-up survey and the results show that perceptions and investment strategies are changing... slightly.

EXPERIMENTING WITH EMERGING TECH IS A LEARNING OBJECTIVE

Companies are increasingly interested in piloting technology with a clear use case, but most are still not ready to invest broadly. The goal is to learn about the potential value of the solution.

More companies are planning to invest in:



But **55%** of respondents said AR and VR are not a priority, and **50%** said the same of 3D printing.

ECOMMERCE IS A DRIVER OF THOUGHTFUL CHANGE

Supply chain leaders are feeling the pressure of the "Amazon Effect": consumers want faster and cheaper delivery. Leaders are recognizing its importance... but investment rates are aligned with the overall sentiment of innovation this year: the industry is taking time to develop and integrate it into the business.

INNOVATION IS ALL ABOUT THE PROCESS

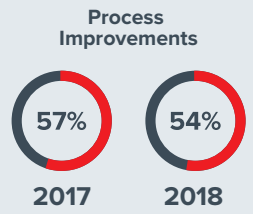


Supply chain industry leaders say that

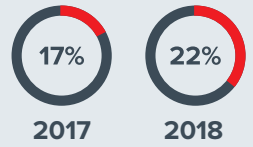
INNOVATION IS THE CATALYST TO CREATE HIGHER YIELD PROCESS IMPROVEMENTS.

That doesn't always mean new technologies... but more leaders are increasingly considering them.

Percentage of respondents who define innovation as:



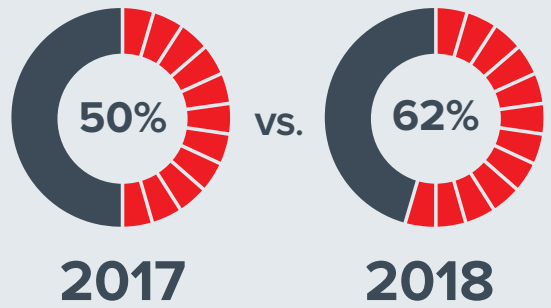
Adopting Emerging Technologies



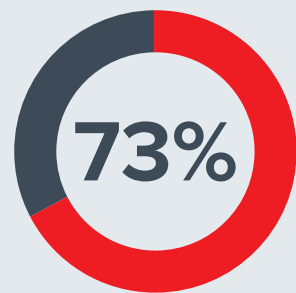
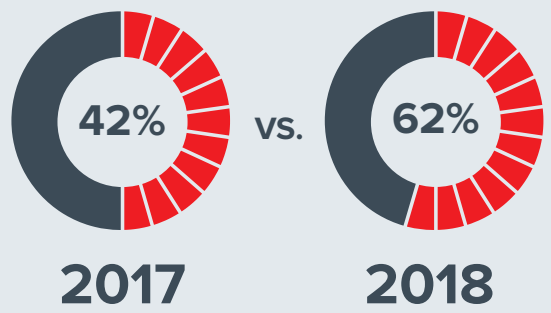
DON'T CONFUSE HEADLINING TECH WITH A WORTHY INVESTMENT

Driverless cars and drones are making headlines, but they're not of immediate interest to industry leaders.

Percent that say Driverless Cars are NOT a Priority



Percent that say Drones are NOT a Priority



say ecommerce is a **PRIORITY** in their organization

26% of respondents marked it as less than **5%** of their overall budget

51% have it as less than **10%** of their budget