



**Continental  
Office**

[continentaloffice.com](http://continentaloffice.com)

**Case Study**

**:baesman**

**Hilliard, Ohio - baesman:, a marketing and printing firm, had two goals when it came to renovating their dated space; they wanted to evolve with their company's growth and better showcase the technology shift occurring in their industry. They worked alongside Red Architecture and Planning to craft a space to meet these design goals.**

## **Results**

- Created a redefined space that better reflects 21st century workplace demands
- Shifted from a traditional perimeter of private office settings to a more open and collaborative environment
- Added a multifunction cafe kitchen breakroom
- New office setting helps meet employee recruitment and retainment efforts

