

THE PENNSYLVANIA CYBER CHARTER SCHOOL

VARIOUS LOCATIONS
PENNSYLVANIA

BRANDING CASE STUDY
EDUCATION



**Continental
Office**

Property of Continental Office™



WARRENDALE, PA

OVERVIEW

PA Cyber is a public online charter school headquartered in Midland, Pennsylvania. Through a combination of online curricula and 12 physical locations, PA Cyber is one of the largest and most successful online public schools in the nation.

PA Cyber and Continental Office are partnering to provide branding and furniture solutions for its network of regional offices throughout Pennsylvania.

DESIGN

Brand messaging, pops of color and a custom cyber-tech pattern were used throughout the space to create safety and privacy in the modern glass-walled environment.



WILKES-BARRE, PA



WARRENDALE, PA



WILKES-BARRE, PA

TACKABLE

Custom-printed self-healing bulletin board material provides a visually appealing solution with a practical purpose.



WARRENDALE, PA

VIBRANT

Dynamic pops of color activate the space and bring out the character of PA Cyber Charter School.



WARRENDALE, PA

MOTIVATIONAL

Strong brand messaging through the spaces inspires all who enter.



WARRENDALE, PA



WARRENDALE, PA

PRIVACY FILM

Glass window vinyl with a custom cyber tech pattern provides both a brand moment and privacy for this conference room.



STATE COLLEGE, PA

THREE DIMENSIONAL LOGO

Dimensional icons, like Archie the owl, bring authentic fun and life to a space.



ERIE, PA



ERIE, PA



WARRENDALE, PA