

REYNOLDSBURG UNITED METHODIST CHURCH

PRESCHOOL BUILDING
REYNOLDSBURG, OH

BRANDING CASE STUDY
EDUCATION



Property of Continental Office™



OVERVIEW

Reynoldsburg United Methodist Church is a preschool that wanted to provide its students with an inspiring educational experience.

From the carpeted floor paths to the experiential wall graphics, students are enchanted from the moment they walk through the doors.

DESIGN

The branded environment uses animated landscapes and animals to inspire children and help them navigate the school. Large tackable surfaces double as the unique landscape scenery.







IMMERSIVE

Detailed wall coverings surround children in the wonders of nature through fun animated environments.



DEPTH

Elements of the landscape break off the wall to create dynamic moments throughout the school.



TEXTURE

Unique textured panels create semi-realistic features like rippling waterfalls or rough tree bark.

