

TUNGSTEN NETWORK

OFFICE
TOLEDO, OH

BRANDING CASE STUDY
CORPORATE



Property of Continental Office™



OVERVIEW

Tungsten Network opened its second USA branch in Toledo, Ohio and hired Continental Office to provide furniture and floors as well as to create a branded environment that can be replicated in all of its locations throughout the world.

DESIGN

A large-scale branded marketing messages were incorporated into the space. Brand colors and textural wall coverings were used to highlight unique architectural elements of the downtown landmark building.





BOLD COLORS

A pop of orange brings life to the space's conference rooms and offices. A vinyl glass stripe provides privacy to the vibrant space.



STRONG IDENTITY

A layered floor-to-ceiling logo identity wall elegantly greets guests and employees.