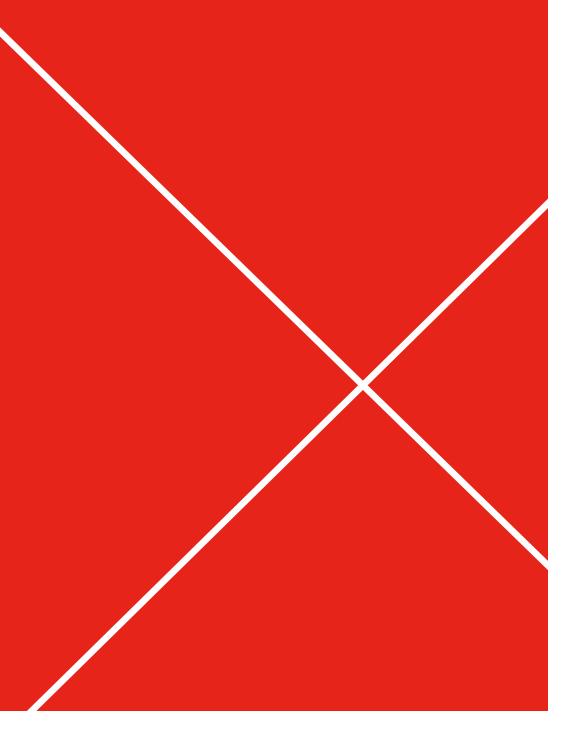
TUNGSTEN NETWORK

OFFICE TOLEDO, OH

BRANDING CASE STUDYCORPORATE









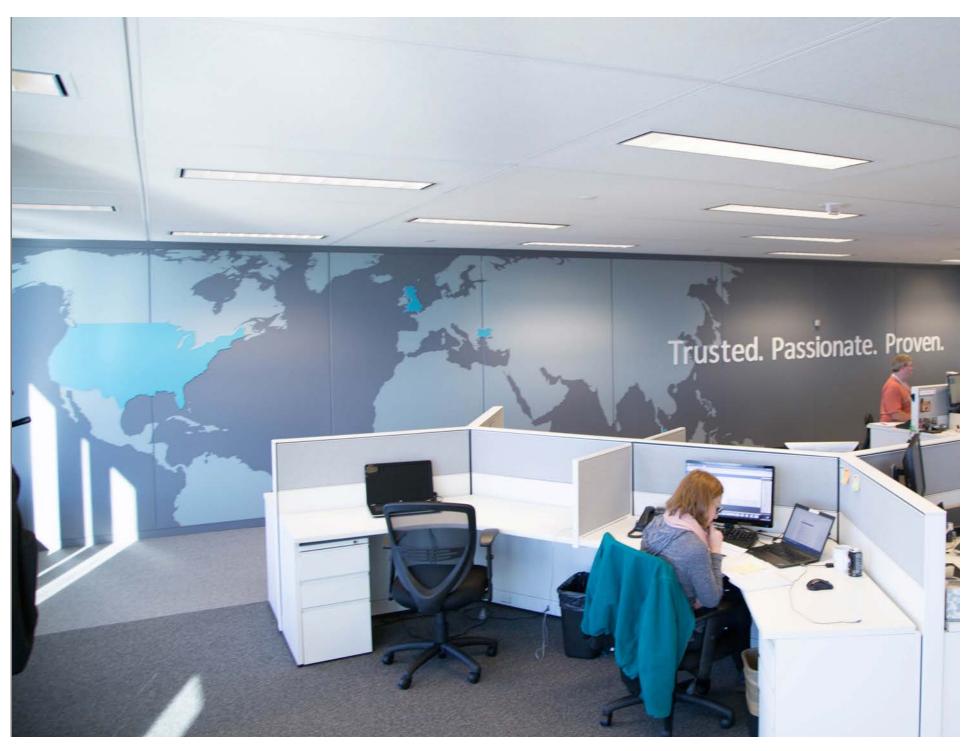
OVERVIEW

Tungsten Network opened its second USA branch in Toledo, Ohio and hired Continental Office to provide furniture and floors as well as to create a branded environment that can be replicated in all of its locations throughout the world.

Property of Continental Office ™ TUNGSTEN NETWORK 2

DESIGN

A large-scale branded marketing messages were incorporated into the space. Brand colors and textural wall coverings were used to highlight unique architectural elements of the downtown landmark building.



Property of Continental Office ™ TUNGSTEN NETWORK 3





BOLD COLORS

A pop of orange brings life to the space's conference rooms and offices. A vinyl glass stripe provides privacy to the vibrant space.

STRONG IDENTITY

A layered floor-to-ceiling logo identity wall elegantly greets guests and employees.

Property of Continental Office ™ TUNGSTEN NETWORK 4