

UNIVERSITY OF FINDLAY

CROY GYMNASIUM
FINDLAY, OH

BRANDING CASE STUDY
ATHLETICS



Property of Continental Office™



OVERVIEW

The University of Findlay Athletic Department wanted to excite current and future student-athletes, as well as fans, with an inviting, branded space that conveyed the rich history and success of Oiler Nation.

DESIGN

This project honors past athletic achievements, while also making room to display current highlights.

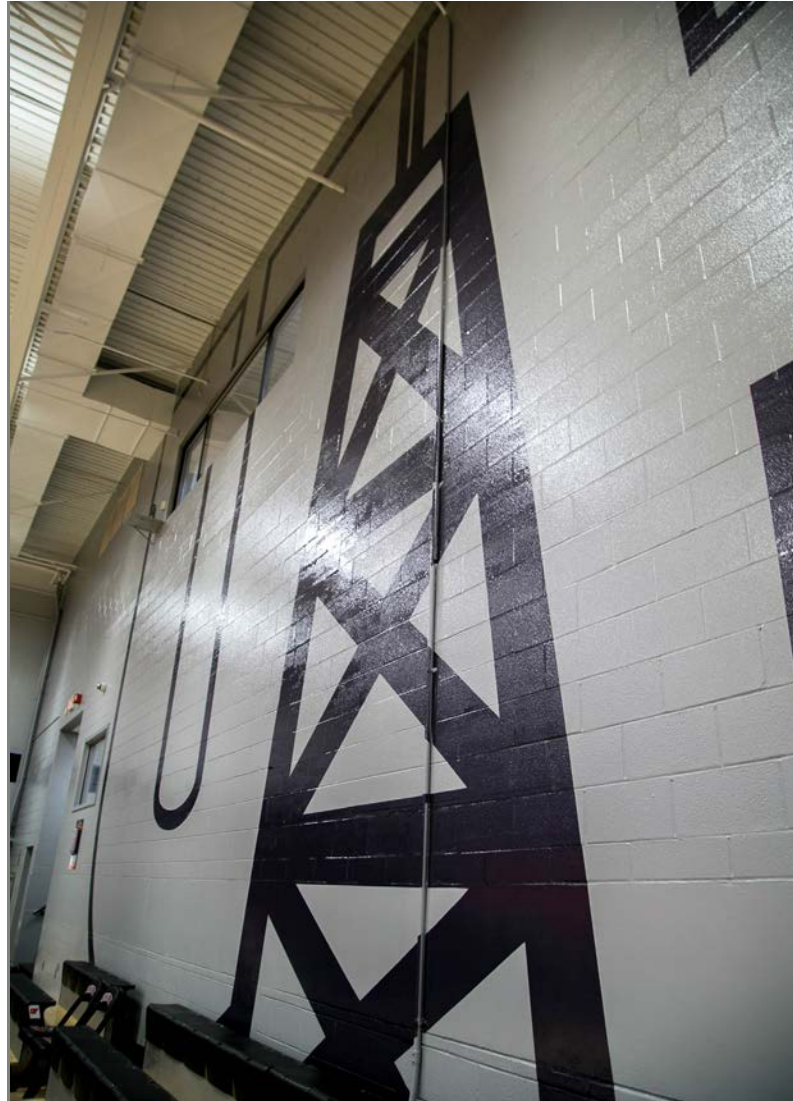






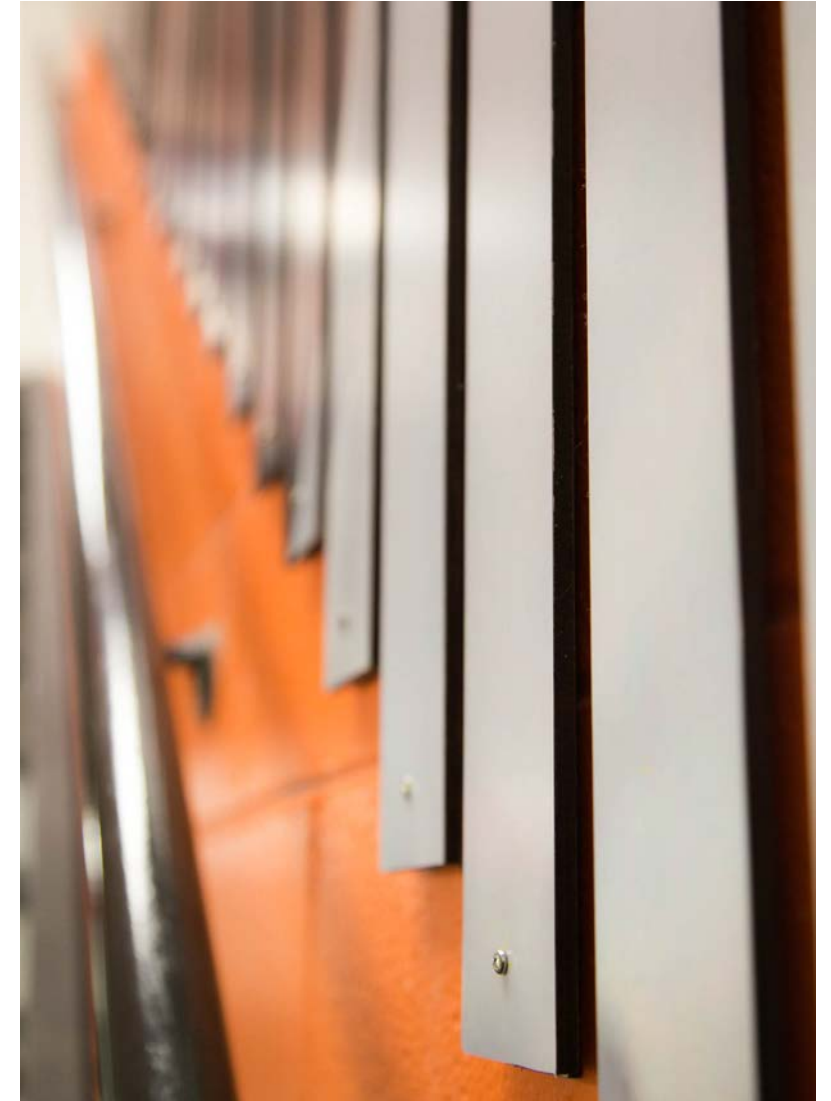
RECOGNITION

Dimensional panels with fluorescent orange acrylic fronts brighten the gym with past accomplishments and future ambitions.



SUBSTANTIAL

Large-scale vinyl wall graphics complete the gym with Oiler Nation pride and branding.



VISIONARY

An innovative panel-photo display creates a dynamic entrance to the locker rooms that mimics the energy of the team.

