



Case Study

Columbus Crew SC - Champions Lounge

The initial vision for this project was to create an appealing and functional, but no doubt traditional, meeting space that would be rather non-descript and ordinary. After an initial meeting, it was clear that the direction had to change to the creation of a fully utilized and aesthetically pleasing space instead.

Results:

The resulting Champions Lounge is a unique, comfortable, fun, and impactful space where internal meetings are held, prospective sponsors and business partners are pitched to, and clients are entertained.

