

COLUMBUS BUSINESS FIRST

topic:

How can I affordably optimize my growing space?

advice:

When your organization grows, either through headcount, revenue, or both, you may find yourself in need of affordable furniture options to keep up with your success.

You should know you have options for affordably optimizing your space. Things you can do are:

- 1. Establish a budget.** As your business grows, you'll want to have a budget in mind. A budget will help you plan accordingly, so as your needs change, you can anticipate what you'll spend beforehand and not be caught off-guard with unforeseen expenses.
- 2. Consider alternative financing options.** Furniture buying options exist such as rentals, leasing, or financing. These choices provide benefits to your business that can grow and flex with your operation.
- 3. Seek out contract prices.** Often there are pre-negotiated contract prices with many furniture manufacturers. This means professionals have access to contracts that aren't available with regular agreements. By taking advantage of contract prices, it can drive down the cost to the end user, saving you money in the long run.

You'll have many financial considerations as your business grows; the cost of furniture shouldn't prohibit you from optimizing your space. The above will help you get started, but it's important to develop your own criteria, too.



MALIK MALONE
DIRECTOR, SALES

Continental Office
mmalone@continentaloffice.com
614.384.4409

