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**FOR IMMEDIATE RELEASE**

## **Continental Office Wins Silver ADDY**

### ***Workplace environment leader recognized for experiential branding work in Hopewell***

Columbus, OH – Continental Office, a leader in creating, building, and maintaining great workplaces, received a Silver ADDY at the 2019 Columbus American Advertising Awards on Friday for their environmental branding work at Hopewell, a membership-based gathering space for groups, companies and individuals.



“The branding work at Hopewell has been met with such enthusiasm, and we’re thrilled to be recognized for it,” said Matt Freedman, SVP, Branding at Continental Office. “It’s an excellent representation of the work we do at Continental, because it shows how branding and interior design collaborate to deliver strong results for our clients.”

The branding plays up Hopewell’s vision of connecting thoughtful professionals through learning and communal experiences. Clearly visible within the space is their mantra: Connect, Work, and Grow along with various other elements that tell the Hopewell brand story. The work features creative touches like artwork and subtle details like texture that helps convey Hopewell’s messages and culture.

“For us, the difference is noticeable when you walk through the doors,” said Brian Zeurcher, Co-Founder of Hopewell. “We believe work isn’t a means to an end. Rather it’s a journey and our brand is a critical part of that journey. The branding work helps us tell that story and build relationships and trust with our colleagues, which in turn helps to build a larger community.”

The ADDY Awards is the advertising industry’s largest and most representative competition, attracting more than 40,000 entries every year in local ADDY competitions. Columbus is part of District 5, comprising Ohio, Kentucky and West Virginia.

## ***About Continental Office***

Since 1939, we've been creating memorable experiences through the delivery of intentional spaces and inspiring our clients and partners to change the way they work and think. We create, build and maintain these purposeful work environments with furniture, floors, interior construction, and branding so our clients can focus on their business goals and bring their culture to life. Our team of 250+ creative problem solvers bring new ideas to life in three locations: Columbus, Pittsburgh, and Toledo. We push ourselves to explore new possibilities and create customized solutions for any challenge. This resourceful approach allows us to find solutions others can't. For more information, please visit [continentaloffice.com](http://continentaloffice.com).

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