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FOR IMMEDIATE RELEASE

Continental Office Opens New Downtown Studio

New studio is a destination for clients and business partners to experience a real world example of how to think and work differently while surrounded by community

Columbus, Ohio – Continental Office this week announced they have opened a downtown studio space located at 130 E. Chestnut St. on the corner of Fourth St. and Chestnut St.

The roughly 4,000 square foot space is housed inside Hopewell, a new membership concept in downtown Columbus. Hopewell's model fills a gap in the marketplace by connecting professionals through learning and shared experiences in a creative physical space.

Continental's decision to move into Hopewell's space is part of a strategic partnership between the two companies. Continental assisted in designing and furnishing by providing furniture, flooring, and branding throughout the entire Hopewell space and is also a member. However, what's paramount to this relationship is the shared vision of the importance of community and connecting people, in addition to providing the best experience possible.

"When we say 'experience,' it applies to both our associates and clients," said Ira Sharfin, CEO of Continental Office. "Finding and keeping great talent is becoming increasingly challenging and we're helping our clients navigate that dynamic. For example, technology and physical space greatly impacts attraction, retention, and engagement. We know that 82% of millennial workers say technology influences their employment decisions and 44% of today's employees don't feel their workspace is smart enough. The truth is these numbers are going to continue to rise unless we create purposeful spaces that meet peoples' needs. Employees want control and choice in terms of how they work, when they work, and where they work. It's important that we enable this so people are comfortable and feel supported."

That's why Continental's new studio is designed to provide people with choices and has technology integrated throughout, from the iPads on the walls for reserving private and meeting spaces to an interactive Virtual Reality experience zone. The studio gives associates a positive, more human-centric experience, but it's also created to inspire visitors and clients so they see what's possible for their own space and business goals.

While many Continental Office associates will utilize the downtown studio, only a handful will have assigned workspaces. "We designed the studio to allow our team members to work in the manner that best suits their specific needs for that day, or hour," Sharfin said. This can range from a client meeting to heads down work.

Currently in Columbus, Continental has approximately 180 employees in three facilities: Downtown Studio (4,000 square feet), Main Campus on Freeway Drive (175,000 square feet), and Office Furniture Closeouts (24,000 square feet).

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About Continental Office

Since 1939, we've been creating memorable experiences through the delivery of intentional spaces and inspiring our clients and partners to change the way they work and think. We're experts in delivering customized solutions based on our clients' business goals. Our creative process ensures that we address every detail to deliver the best furniture, floors, walls, branding, prefab construction, and services every time. Our team of 220+ creative problem solvers bring new ideas to life in three locations: Columbus, Pittsburgh, and Toledo. We push ourselves to explore new possibilities and create customized solutions for any challenge. This resourceful approach allows us to find solutions other can't.

For more information, please visit continentaloffice.com