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Pelotonia Partner Continental Office Creates Collaborative New Product to Raise Funds to Support Cancer Research

COLUMBUS, OH (Mar. 2, 2017) – [Pelotonia](#), a grassroots organization that raises money to fund cancer research through its annual bike ride, announced that its partner [Continental Office](#) has collaborated with furniture design leader, [Herman Miller](#), to create a specially branded Aeron chair to support cancer research. Over the past eight years, Continental Office has raised more than \$550,000 toward Pelotonia’s mission to end cancer and has collectively pedaled over 18,356 miles during the three-day event of cycling, entertainment and volunteerism.

“Since Pelotonia's first ride in 2009, Continental Office has been an incredible partner,” said [Doug Ulman](#), Pelotonia President and CEO. “Their passion for our mission is ingrained in their corporate culture and we are deeply grateful for their support. Once again, Continental Office CEO Ira Sharfin and his team have gone above and beyond through their collaboration with the renowned furniture design company, Herman Miller, to create a unique Pelotonia-branded Aeron chair.”

“We’re honored to ride for Pelotonia each year,” said Ira Sharfin, Continental Office CEO. “It’s a cause near and dear to me and to so many of our associates. Doug [Ulman] and I talked about how cool it would be to create a unique Pelotonia branded furniture item. Being able to include the iconic Aeron chair was a huge win for us. It gives us a way to give back to Pelotonia year-round while creating a beautiful product that people really want.”

The specially designed chair is carefully crafted and \$100 from each chair purchased supports Pelotonia’s mission to end cancer and is applied to innovative cancer research at [The James](#). Features of the chair include:

- The Aeron chair is environmentally friendly and is up to 89% recyclable.
- Aerons are designed to provide maximum support and are one of the most well-known ergonomic office chairs ever made.
- It has a breathable, woven suspension membrane (instead of fabric) so it evenly distributes your weight, eliminating pressure points and heat buildup.
- It's available in three sizes to fit just about anyone, and has easy-to-make adjustments so you can fine-tune the fit for your body.
- It moves with you naturally and conforms to your shape.
- It has a distinctive, sophisticated look and was even added to the permanent collection of the Museum of Modern Art before the first one was ever sold.

- To purchase a special edition of the [Pelotonia Aeron chair](#), visit Pelotonia’s online shop at shoppelotonia.org.

Registration for Pelotonia ’17, which takes place Aug. 4-6, is now open at www.pelotonia.org. Pelotonia ’17 will hold its opening ceremony on Fri., Aug. 4. On Sat., Aug. 5, more than 7,500 riders will embark on 1- and 2-day rides on routes ranging from 25-180 miles and on Sun., Aug. 6, riders from the 130- and 180-mile routes will return to Columbus.

Pelotonia donates 100 percent of every rider-raised dollar directly to [The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute](#) (OSUCCC – James). These donations are used to support cancer research in several ways:

- [Idea Grants](#), which investigate new and innovative basic, clinical, translation and population-based science clinical trials;
- [Fellowships](#), which provide for undergraduate, graduate, medical and postdoctoral students to acquire state-of-the-art equipment and technologies;
- Funding research of the best and brightest physician scientists who are coming to Columbus, Ohio to further their passion for treating patients and pursuing scientific solutions.

Since its inception, Pelotonia has funded and awarded 99 idea grants and 405 fellowships as well as support for 79 senior scientists.

About Pelotonia

Founded in 2008, Pelotonia was established with the objective to fund life-saving cancer research. As a centerpiece of its year-round fundraising efforts, Pelotonia hosts a three-day experience that includes a weekend of cycling, entertainment and volunteerism. In its eight years, Pelotonia has raised over \$130 million for cancer research. Thanks to its generous funding partners, Huntington Bank, L Brands Foundation, Peggy and Richard Santulli, American Electric Power Foundation, Nationwide, Cardinal Health Foundation, and Harold C. Schott Foundation, Pelotonia is able to direct 100 percent of every dollar raised by its participants to cancer research at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute. For more information, visit www.pelotonia.org.

About the OSUCCC – James

The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute strives to create a cancer-free world by integrating scientific research with excellence in education and patient-centered care, a strategy that leads to better methods of prevention, detection and treatment. Ohio State is one of only 46 National Cancer Institute-designated Comprehensive Cancer Centers and one of only four centers funded by the NCI to conduct both phase I and phase II clinical trials on novel anti-cancer drugs. As the cancer program’s 308-bed adult patient-care component, The James is one of the top cancer hospitals in the nation as ranked by *U.S. News & World Report* and has achieved Magnet designation, the highest honor an organization can receive for quality patient care and professional nursing practice. At 21 floors with more than 1.1 million square feet, The James is a transformational facility that fosters collaboration and integration of cancer research and clinical cancer care. For more information, visit cancer.osu.edu.

About Continental Office

Since 1939, we've been creating memorable experiences through the delivery of intentional spaces so our clients and partners are inspired to change the way they work and think. We're experts in delivering customized solutions based on our clients' business goals. Our three-phase creative process ensures that we address every detail so we deliver the best furniture, floors, walls, branding, pre-fab construction solutions and workplace services, every time.

We're a team of 220+ creative problem solvers who bring new ideas to life through industry expertise and collaboration in three cities: Columbus, Pittsburgh and Toledo. By challenging ourselves to influence meaningful change, we help our clients and partners positively affect their bottom line. That's why we push ourselves to explore new possibilities and generate customized solutions to any problem. This resourceful approach to how we work allows us to find solutions others can't.

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