

March 27, 2017 Contact: Rachel Iannarino

614.384.4470

## FOR IMMEDIATE RELEASE

## **Continental Office Announces Headquarters Move**

Company growth and enhanced customer experiences prompts major expansion of Freeway Drive location and upcoming downtown studio destination

Columbus, Ohio – Continental Office this week announced they will be moving from their Silver Drive location to their newly expanded Freeway Drive facility, just north of Morse Road. The move will include all associates currently housed at Silver Drive.

Continental Office recently expanded the location by 65,000 square feet. The now 175,000 square foot space at Freeway Drive will accommodate an additional 130 Columbus associates. Previously, the location housed a large warehouse and operations associate, but will now house the majority of the Columbus team.

In addition, Continental is in the final stages of negotiating a lease for 4000-5,000 square feet in downtown Columbus. Approximately 25 sales, branding, and marketing associates will reside in the ultra-modern studio space.

"Our associates come up with creative solutions that deliver great, purposeful spaces for our clients. Our own space needs to reflect this," said Ira Sharfin, CEO of Continental Office. "The timing of this expansion was perfect and in line with our growth. Our Freeway Drive location will allow us to provide a better client experience, which is one of the things that matters most to us. Additionally, in our upcoming downtown location, people will experience space in a way that is human and alive by seeing a Living Office first-hand. Both locations will use technology to take it to a new level. We're very excited because we'll have two dynamic spaces."

The strategy behind the two locations positively impacts both the associate and client experiences. It gives associates a choice in where they want to work based on their daily needs, while providing a variety of different resources for clients and partners to see what works best for their unique business goals.

Both locations will allow associates and clients to have an understanding of spaces that deliver a more natural and desirable work experience, while fueling greater business prosperity and outcomes. The move allows Continental to:

- (1) Give associates great options in terms of how and where they want to work
- (2) Leverage technology like touchscreens and virtual reality

(3) Show clients vibrant, branded, inspirational spaces that epitomize today's work environment

"Great experiences are what we strive to deliver every day. Because we want to deliver that meaningful experience every time, our space must be a tangible example," said Kyle Johnson, President and COO. "It's important that we inspire our clients and partners to change the way they work and think, and what better way to do that than to be a real working example."

Sharfin added, "Our new spaces are intentionally created to be a mix of work and community. We want people to come in and hang out with us. This way we can learn about what's important to them".

In addition to providing branding solutions, flooring, and workplace services, Continental is a certified Herman Miller Dealer and a DIRTT Distribution Partner. Both locations will allow clients to interact with and gain a better understanding of the broad range of Herman Miller furniture and accessory products, as well as DIRTT pre-manufactured interior construction products.

--30--

## **About Continental Office**

Since 1939, we've been creating memorable experiences through the delivery of intentional spaces so our clients and partners are inspired to change the way they work and think. We're experts in delivering customized solutions based on our clients' business goals. Our creative process ensures that we address every detail so we deliver the best furniture, floors, walls, branding, pre-fab construction solutions, and workplace services, every time.

We're a team of 220+ creative problem solvers who bring new ideas to life through industry expertise and collaboration in three cities: Columbus, Pittsburgh, and Toledo. By challenging ourselves to influence meaningful change, we help our clients and partners positively affect their bottom line. That's why we push ourselves to explore new possibilities and generate customized solutions to any problem. This resourceful approach to how we work allows us to find solutions others can't.

For more information, please visit continentaloffice.com