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## FOR IMMEDIATE RELEASE

## Continental Office Sees a Big Future in Concrete Floors

## The nearly 80-year-old workplace environments organization announces entry into concrete finishes to better serve customers

Columbus, Ohio – Continental Office this week announced they will now offer concrete polishing and epoxy coating services for commercial floors as a part of their diverse offering of commercial flooring products and services.

Continental already has a robust <u>commercial flooring</u> division that services all of Ohio and Western Pennsylvania, in addition to a Central Ohio-based floor maintenance business, <u>FMG</u>. Adding a concrete finishes division rounds out their capabilities in the commercial flooring industry and will bring on at least eight new associates. The business, Continental Office Concrete Finishes, will operate out of Continental's main campus headquarters on Freeway Drive.

"Concrete polishing and epoxy coating is an important part of the flooring industry, and we were previously unable to provide that to our clients," said Garry Ruick, President, Floors & Prefab Interior Construction. "It was important to us to offer this solution, because this treatment is becoming more sought-after for its aesthetics, durability and sustainability.

It's estimated that polished concrete accounts for close to 5% of the total commercial hard surface flooring industry. That's just over 80 million square feet per year and adds up to at least a \$300 million industry. In the last ten years alone, approximately seven billion square feet of floor space have been finished concrete.

"It's no longer just a trend. It's a growing industry and we want to remain relevant and competitive," said Ira Sharfin, CEO, Continental Office. "We're seeing it in a lot of circulation corridors, high profile areas, and lobbies. It's become popular to mix it with carpet tiles so you may have polished concrete in the lobby, and carpet tiles where associates are touching down and working. It simply made a lot of sense to add this to our group of flooring offerings."

In addition, it can qualify for LEED points due to its long life cycle, neutral impact on indoor air quality, and positive impact on lighting costs as a result of its reflectivity. Also, it can be overlaid with another floorcovering rather than be sent to the landfill.

Currently in Columbus, Continental has approximately 180 employees in three facilities: Downtown Studio (4<sup>th</sup> and Chestnut), Main Campus (Freeway Drive), and Operations Support (Silver Drive).

## About Continental Office

Since 1939, we've been creating memorable experiences through the delivery of intentional spaces and inspiring our clients and partners to change the way they work and think. We're experts in delivering customized solutions based on our clients' business goals. Our creative process ensures that we address every detail to deliver the best furniture, floors, concrete finishes, prefab construction, walls, branding, and services every time. Our team of 230+ creative problem solvers bring new ideas to life in three locations: Columbus, Pittsburgh, and Toledo. We push ourselves to explore new possibilities and create customized solutions for any challenge. This resourceful approach allows us to find solutions others can't.

For more information, please visit continentaloffice.com