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FOR IMMEDIATE RELEASE

Study Shows Nearly a Quarter of Your Staff May Leave If They Don't Like Their Workspace

New research shows the physical environment impacts overall employee happiness and attraction and retention

Columbus, Ohio – With lower unemployment rates across the US, the race for talent is getting more and more competitive. The US Bureau of Labor Statistics predicts the unemployment rate will continue to decline, and that the fastest growing job segments will be: healthcare (5.7 million jobs) and professional and technical occupations (2.1 million jobs). Because of this, Continental Office recently conducted research to better understand what today's workforce wants and what will attract them to and keep them at organizations.

The study results are based on 262 currently employed respondents, and includes all levels of the workforce from associate to C-Level. Some of the key findings include:

- 1. Nearly 25% of today's workforce said their physical workplace affects their decision to stay at or leave an organization.
- 2. 87% want flexible settings like workshops, meeting rooms, private spaces, social areas, and more.
- 3. When asked how the physical workspace affected their overall happiness, people ranked it an 8 out of 10 with 10 being the most important.
- 4. There are many discrepancies between how associates and the C-Level perceive what's important in the workplace.

"To attract today's top talent, you need to provide choice and flexibility in workplace settings. You have to give people permission not to be tethered to their desks. We know from our research and from speaking with our clients that the physical workspace affects workers' overall happiness," said Ira Sharfin, CEO.

"People want the freedom to move around and find the space that best fits the work they need to do at that time. What's really striking is we've found that nearly a quarter of today's workforce says the physical workplace affects their decision to stay/leave, which is very costly both financially and talent-wise," he continued. "As leaders, it's important for us to disrupt and take risks. The old ways of working aren't helping any of us attract today's top talent."

For managers and leaders, this presents new challenges and great opportunities. Now is the time many are rethinking the employee experience and trying to better understand what truly matters to them.

You can read the full report here.

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About Continental Office

Since 1939, we've been creating memorable experiences through the delivery of intentional spaces and inspiring our clients and partners to change the way they work and think. We're experts in delivering customized solutions based on our clients' business goals. Our creative process ensures that we address every detail to deliver the best furniture, floors, concrete finishes, prefab construction, walls, branding, and services every time. Our team of 230+ creative problem solvers bring new ideas to life in three locations: Columbus, Pittsburgh, and Toledo. We push ourselves to explore new possibilities and create customized solutions for any challenge. This resourceful approach allows us to find solutions others can't.

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