



Case Study

The Motorists Insurance Group

Columbus, Ohio - The Motorists Insurance Group wanted to promote a shift in their workplace culture. The first place to start was the actual physical workplace. They engaged WSA Studio to develop and conceptualize the design. We worked in partnership with them to bring the concept to life.

Results

- Created a start-up look and feel
 - Although they are not a start-up, promoting an entrepreneurial spirit was key
- Added energy and movement to the office
- Designed a variety of collaborative meeting spaces
 - Technology integration was key
- Space was designed to cultivate fresh ideas and ensure flexibility for different activities

