



Cisco Webex Teams from Ideal

Tech that works the way your team does – intuitively, collaboratively, in real-time



The way you work is changing

The workplace is undergoing a revolution, and it's not just about 'dress-down Friday' or free fruit. Where we work, how we work, the work we do is evolving, and fast. Over 85% of companies now operate a "virtual workplace" and on average a quarter of employees work remotely. That's a huge number of people who no longer commute into an office every day, and in fact, their office is wherever they are in the world.

'9-5' is an unknown term to most digital natives who have grown up with advanced technology at their fingertips. It's become second nature for many of us to work wherever we are. And we expect our business tools to work the same way our personal ones do – highly personalised, always on, instantly available.

In our modern 'work-from-anywhere' expectation, we want frictionless connectivity with our colleagues from the device of our choice. We want to share a document in OneDrive with our supplier, update the internal team on project status in a Slack channel, upload files to Dropbox and video conference our colleagues in Sweden. All in real-time, all seamlessly from our phone or laptop.

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of companies now operate a "virtual workplace"



¹ Forbes – The Rise of the Truly Virtual Workforce

Overcoming the islands of communication

Yet for teams that are spread in and out of offices across the country, this can pose a huge challenge. The modern workplace needs to accommodate the expanding "distributed" workplace and provide space for easy communication and collaboration, yet many companies still rely on aging technology, that's limited, unstable and difficult to use. It's no surprise that the vast majority of high-performing companies allow their employees to use personal technology, especially mobile devices, for work.²

Employees today are searching for easy, interactive ways to collaborate (nearly half of us are looking for digital tools to manage modern work³). We expect to have spaces where we can create opportunities to share concepts and opinions, to brainstorm, envision etc. But many traditional workplaces weren't built for this, and the current islands of communication are restrictive and frustrating.

To not let little things like physically being in the same room get in the way of good ideas, collaboration in real-time and in virtual workspaces is more important than ever.



² Harvard Business Review: Tracking the Trends in Bringing Our Own Devices to Work. ³ Workfront: State of Work Report 2018/2019



Helping your teams be more connected and more productive

Fortunately there are ways you can do your best work, together. Cisco Webex Teams from Ideal enables teams to meet, create and communicate continuously on a single easy-to-use platform. Using a Webex endpoint or the Webex Teams app, your teams and customers can come together, whenever they need to and wherever they are located. Webex Teams provides all the messaging, file and screen sharing, face-to-face meetings, Virtual Meeting Room's and all the features needed to successfully collaborate.

Bring ideas to life on whiteboards, share screens & files, hold meetings, make video calls and more. Our solution integrates with many existing collaboration tools and your guests will enjoy the same superb quality as your team members in the office. So now you really can get serious work done on your mobile device just as you would in the office.

We need to stop letting the concept of a 'meeting' determine how we connect and when. Collaboration happens on a continuum, not in discrete chunks dictated by someone reserving a room or writing an agenda. Meeting is part of an organic, ongoing connection between people. The best meetings never end. 59

Rowan Trollope, Senior Vice President and General Manager, Applications, Cisco

Innovate from Anywhere

The top 8 benefits of Cisco Webex Teams from Ideal

Cisco Webex Teams from Ideal lets you transition work from physical rooms to virtual spaces so you never lose sight of what's going on. From the car to the conference room, everyone enjoys the same consistent, no-compromises experience-by phone, browser, mobile, or award-winning Cisco desktop and meeting room devices.



Work anywhere: Participate from wherever you are, on any device. Cisco Webex Teams from Ideal adapts to fit your work style and gives you full office capabilities wherever and however you want to get work done.



Work better, together: Teams can work better together, just like in person, on any device. With clear, crisp video meetings, everyone can contribute to creating and shaping ideas on a digital whiteboard in the room, on their devices, or in their own time.



Safe and secure: Share between internal and external team members and never worry that your presentations, files, and conversations might be exposed to the world. Webex Teams is secure, end-to-end with enterprise-grade security, no matter how big the business scales.



Integrates with your workflow: Adding to your tech stack shouldn't slow you down. Cisco Webex Teams from Ideal integrates with essential business tools, so you can easily connect to the apps you already use every day.





Keep innovation and work moving forward: Even after a meeting ends, team members can stay connected and keep working together as easily as if they could stop by each other's desks, even if they're thousands of miles away.



Make it easy for IT: From a single admin console to devices that activate and connect within minutes—and update automatically—Webex Teams frees up IT to focus on other priorities. With prebuilt integrations, IT can easily bring existing calendars, schedulers and phone systems to Webex Teams.



Drive down cost: Business decision makers can see real ROI, enhanced by a pay-as-you-go subscription model. Teams become more innovative and efficient boosting the organisation's productivity.



Fully managed service: You can focus on your business knowing that our 24x7x365 operations centre will entirely manage your collaboration solution with continuous monitoring and management to deliver a consistent experience.

Frictionless Connectivity

The 8 reasons you should choose Cisco
Webex Teams from Ideal



Meetings - make the most of your time: Share ideas and get things done before, during, and after the meeting in one continuous work stream in your own virtual meeting room. You can schedule and attend meetings for up to 200 participants.



Messaging - get things done in real-time: Enjoy always-on, secure team messaging from any device. Messages and files live in the same space as where you start your meetings, and you can also message privately with one person or start a group discussion.





Calling – reach anyone from anywhere: Our solution includes a cloud-based phone system—integrated business phone with HD voice and video calling for desktop and mobile. Sync your contact list and call history across all devices and access your voicemail anywhere.



File sharing - make it easy to share, and find: Securely share files and access them easily from any device. Team members can review items and provide immediate feedback via Messaging and all comments are saved in one location in the Cisco Webex Teams space.





Whiteboarding - engage your team: With multiparty whiteboarding functionality, team members can capture ideas as they draw simultaneously within the Cisco Webex Teams app and on the Cisco Webex Board.



Cisco Webex Board – intuitive design:

The touch-based device combines wireless presentation, digital whiteboarding, and video conferencing. So you get a continuous workflow between physical and virtual spaces.



Ideal collaboration expertise: Our certified, experienced, UK-based team of collaboration experts are ready to design, deploy, optimise and fully support the right solution for your business. We help you build a use case and roadmap, as well as support full rollout across your enterprise.



Flexible plan bespoke for you: You can choose the right subscription for your business, simplifying purchasing, enhancing flexibility, and streamlining budgets. Plus you get full transparency and no surprises.

Collaborate securely, wherever you are

Businesses today want to bring their staff, customers and partners together anytime, anywhere, and on any device but many lack integrated, secure collaboration infrastructure. In fact, the number one reason organisations think twice about collaboration is their concern about security.⁴

That's why Cisco Webex Teams from Ideal offers end-to-end encryption fully protecting your users' content from attacks at rest, in use, and in transit. We know looking after your people and your company is your number one priority. With Webex Teams everyone enjoys an exceptional experience safeguarded by enterprise-grade security, no matter how big the business scales. And, it works with the security and compliance policies you already have in place.

(PO)

Unprecedented security:

We allow you to host your own encryption keys on your premises.



Best practice:

Webex Teams complies with SOC 1, SOC 2, SOC 3, and ISO 27001.



Data protection:

Webex Teams meets EU requirements for the General Data Protection Regulation (GDPR) and supports additional cross-border regulations and guidelines.



Robust defence:

Webex Teams integrates
with Cisco Cloudlock® and
third-party data loss prevention
(DLP)and cloud access
security broker (CASB)
solutions.

Cisco Webex Teams from Ideal – no other solution can offer you such a potent combination of collaboration, simplicity, and comprehensive security.

 4 UCC May 2018 Research Study: Team Collaboration. Nemertes Research

Innovation you can trust

With Cisco's award-winning technology, you'll be in great company: 95% of Fortune 500 companies are using video-enabled Cisco collaboration solutions. In fact, in a recent report from Gartner, Cisco was identified as a leader in five collaboration-based Gartner Magic Quadrants, including web conferencing and group video systems. And if a Gartner endorsement isn't powerful enough, we think these numbers will convince you:

Cisco Webex is the most widely trusted and adopted meeting service on the market.

27+
million meetings
hosted a month

5 +
billion global
meeting minutes
a month

million meeting attendees a month

Red Dot design awards

5 www.cisco.com

Helping your teams do their best work, together

Frictionless connectivity with teammates, partners, vendors, and customers in the office or anywhere else is essential. And that's not only to satisfy digital natives. Every modern worker wants to engage in a variety of ways from the device of their choice. We help businesses do this every day.

Cisco Webex Teams from Ideal enables your teams to meet, create and communicate continuously on a single easy-to-use platform. With our comprehensive Collaboration-as-a-Service you can bring your global teams closer together with secure business messaging, meeting and calling capabilities, all hosted within the Cisco Collaboration Cloud.

For 10 years we've been designing, delivering and managing advanced communication and collaboration solutions around the UK. We create innovative and mobile workplaces with scalable, omnichannel communication solutions that boost employee wellbeing and productivity, and deliver our customers' engagement strategies. Our certified, experienced, UK-based team of collaboration experts can help you build a use case and roadmap that's right for your business, as well as support full rollout across your enterprise.



