

Edmonton HubSpot User Group

November.20.2018

Suite #101, 9452 51 Avenue NW
Edmonton, Alberta

Agenda

4:00 – 4:30 pm

Welcome!

Introductions, refreshments.

4:30 – 4:40 pm

Saher Ghattas, John Robbins

A brief overview of the state of marketing and sales in 2018.

4:40 – 5:25 pm

Erika Josephison, Ryan Bromsgrove

Chat Bots: Conversational Marketing

5:25 – 5:40 pm

Follow-up Discussion and Questions

5:40 – 5:50 pm

Networking and Refreshments

5:50 – 6:35 pm

Antoine Tremblay

Universal Design for a Better User Experience

6:35 – 6:50 pm

Follow-up Discussion and Questions

6:50 – 7:00 pm

Saher Ghattas, John Robbins

HubSpot Platform enablement, bringing innovation to the industry:
ABM, Conversational Marketing, Video Integration.

