

Banzai Tide Talks Seattle

Your event description will go here

Register

Topic

The partnership between sales and marketing seems like a business no brainer but can be harder than it sounds. Some B2B organizations have trouble aligning within their own team—let alone across departments.

Facilitator Matt Heinz and a group of local marketing and sales leaders will explore the different ways the two teams can and should be aligned. They will share why a defined partnership matters and the big wins that result from the strategic alignment between departments.

Join Banzai for an evening of networking, drinks, and thoughtful discussion on how to create a successful partnership between sales and marketing that works for your B2B organization.

Tide Talk Featured Guests:

- Matt Heinz, President, Heinz Marketing
- Joe Davy, CEO & Co-founder, Banzai
- Adam Schoenfeld, VP of Strategy, Drift
- Marissa Tejada, Head of Marketing, Pipeline Deals

Add timing to your agenda

Agenda

- 10:30 AM - Networking
- 11:00 AM - Panel
- 12:00 PM - Lunch
- 12:30 PM - Roundtable discussion

Highlights

Banzai will provide a box lunch. There will be a vegetarian option.

Highlights include your food and drink details

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Date

Jan. 3, 2020

Start at: 10:30 AM

End at: 1:00 PM

Location/Venue

101 Yesler Way #600, Seattle, WA 98104, USA

Guest Policy

All guests are welcomed.

Cost

This is a free event.

