

Our NEW EVENT: PARCON!



Growing upon the successful history of our Software User Group we bring you a **BRAND NEW** event bringing together even more customers, **PAR**tners and solutions in **SUNNY San Diego!**

CUT OFF DATE – AUGUST 12

| | PLATINUM (4 AVAILABLE) \$20,000 | GOLD (3 AVAILABLE) \$15,000 | SILVER \$8,000 | BRONZE \$4,000 | Additional Goods & Benefits |
|---|--|---|---|---|--------------------------------------|
| Full Trade Show Booth Set-up | 20x10 EXHIBITOR BOOTH (TWO TABLES & CHAIRS) | 10x10 EXHIBITOR BOOTH (TWO TABLES & CHAIRS) | 10x10 EXHIBITOR BOOTH (ONE TABLE & CHAIR) | 10x10 EXHIBITOR BOOTH (ONE TABLE & CHAIR) | CUSTOM LANYARDS \$2,000 |
| Conference Passes | 4 CONFERENCE BADGES | 3 CONFERENCE BADGES | 2 CONFERENCE BADGES | 1 CONFERENCE BADGES | PHOTO BOOTH \$2,500 |
| Attendance Measurements | PRE & POST EVENT ATTENDEE LIST | PRE & POST EVENT ATTENDEE LIST | PRE & POST EVENT ATTENDEE LIST | - | HOTEL ROOM DROP \$5,000 |
| Meal Sponsorship | CLOSING DINNER SPONSOR CHANCE FOR REP. TO GIVE A BRIEF TOAST | LUNCH SPONSOR | BREAKFAST SPONSOR | - | WELCOME RECEPTION \$5,000 |
| Speaking Opportunity | 30-MIN PANEL TOPIC COLLAB WITH PAR THOUGHT LEADER | 30-MIN PANEL TOPIC COLLAB WITH PAR THOUGHT LEADER | - | - | EVENT EXCURSION \$12,000 |
| Case Study / White Paper <i>4 pages, written by your company</i> | LEFT ON EACH GENERAL SESSION SEAT | LEFT ON EACH GENERAL SESSION SEAT | - | - | |
| Break-Out Session Hosting | ✓ | ✓ | - | - | |
| Company Logo Placement <i>Event Signage & Webpage</i> | ✓ | ✓ | - | - | |
| Social Media Mentions <i>FB, IG, Twitter & LinkedIn</i> | 5 | 3 | 2 | - | |
| Guest Blog Post <i>Hosted on www.partech.com</i> | ✓ | ✓ | - | - | |