



## BIRMINGHAM: HOME FOR BURNS & McDONNELL IN THE UK

Birmingham is a city on the move, a hub of culture, commerce and innovation. The city has a proud and prosperous history, and a promising and exciting future thanks to its reinvigorated business sector and nightlife and entertainment centres. Greater investment, business successes and infrastructural development have seen Birmingham develop a vibrant economy and experience a renaissance in its status as the U.K.'s Second City.

The crucible of the Industrial Revolution in the 18th and 19th centuries, today Birmingham is ranked as a top global city by the Globalisation and World Cities Research Network, and is an important transport, business and cultural hub. Its metropolitan economy is the second-largest in the United Kingdom, a product of a house-building boom, increased jobs and

investment, and the regeneration of the city centre. Birmingham's six universities make it the largest centre of higher education in the country outside London.

We want our employees to become a part of the amazing city we call home, and to participate in its ongoing transformation.

The city is home to the busiest U.K. train station, Birmingham New Street. Less than a 10-minute walk from our office, its location at the centre of the country means easy access to London, Manchester, Leeds, the Peak District and Edinburgh.

Within 15 minutes of the city centre is Birmingham Airport, the third-largest U.K. airport outside London, offering flights within the U.K. and to Europe, North and South America, and Asia.



## ENGINEERING AND BUSINESS EXCELLENCE

Birmingham has a unique history at the centre of the industrial revolution, as well as what became known as the Midlands Enlightenment. Today, its engineering and manufacturing credentials are just as strong.

Today, world-renowned multinationals, including automotive company Jaguar Land Rover and aerospace and automotive manufacturer, GKN, call the West Midlands home. Working for Burns & McDonnell means taking your place alongside great companies like these.

One of the U.K.'s first petrol-driven cars was built in Birmingham by engineer Frederick

Lanchester while he was working in the city. Building on the West Midlands engineering legacy, Jaguar Land Rover has chosen the West Midlands as the centre of its innovation programme, developing its market-leading I-PACE electric vehicle in the region, utilising local talent, engineering excellence and world-beating technological vision.

Greater Birmingham has been named as the U.K.'s most entrepreneurial city outside of London and a 'start-up hotspot', as well as the number one Foreign Direct Investment destination of the future.

There are 10,000 manufacturing SMEs in the

West Midlands; and Birmingham is second only to London for the total number of start-ups.

The city is also home to 6,000 tech firms employing nearly 40,000 people each.



## A GREAT PLACE TO LIVE

Birmingham has been ranked as one of the best cities in the world to live by the by the global Mercer Quality of Living Report 2019. Here are some of the reasons why.

Birmingham is the youngest city in Europe, with under 25's accounting for nearly 40% of its population.

Over 1 million people live in Birmingham. It is the biggest city in the West Midlands and the second-largest city in the U.K. after London.

Some of Birmingham's top-rated bars, such as Rofuto cocktail bar, The Alchemist, and Fumo, are all within striking distance of our office.

Birmingham's Bullring is one of the largest shopping centres in Europe and has been "the place to shop" since the Middle Ages, hosting markets since the 12th century.

With over 8,000 acres of parks and open space, Birmingham is one of the greenest cities in the U.K.

House prices in Birmingham are low, particularly for a major city. The average house in Birmingham as of 2019, that stands at £202,000. Housing and land use is a key priority for the West Midlands Combined Authority (WMCA). The WMCA have also agreed a £350m Housing Deal with the government.

The cost of living is also low in Birmingham. Everyday costs in the West Midlands come to around £603 a week.

Birmingham hosts over 50 festivals each year, including the Moseley Folk Festival, Flat Pack film festival, Fierce art festival and the massive

Birmingham International JazzFestival.

The city's major cultural institutions - the
City of Birmingham Symphony Orchestra,
the Birmingham Royal Ballet, the Birmingham
Repertory Theatre, the Library of Birmingham
and the Barber Institute of Fine Arts - enjoy
international reputations, and the city has
vibrant and influential grassroots art, music,
literary and culinary scenes.



## AN EXCITING FUTURE

With a boom in investment, the success of its world-leading businesses, and transformational infrastructural developments, Birmingham is experiencing a renaissance in its fortunes.

Birmingham has seen the fastest growth in business numbers in the country; and is the number one foreign direct investment destination of the future.

More jobs have been created recently from foreign direct investment than in any other region.

Businesses in Birmingham are enjoying more success than those in any other part of the country, leaving it poised to challenge London as a hub of innovation, production and longterm future prospects. Recent stats that show that Birmingham will outperform other large cities in employment growth this year.

Birmingham's location at the heart of the country means the city is a natural transport hub for the whole of the U.K.; connectivity is a key reason behind Birmingham's success story so far, and there's much more to come with the new HS2 link and further significant service improvements, and expansions are planned across the board as part of the city's long-term strategy for transport.

Birmingham has been selected to host the 2022 Commonwealth Games, and will see new transport links, businesses and investment as a result.

The Cornerblock office of Burns & McDonnell sits at the heart of the city. We are within walking distance of the three major train stations, meaning there's no need for a car to reach us from the rest of the West Midlands. Our location also provides easy access to restaurants, bars and entertainment.

