## Winter 2019 BIANNUAL STATE OF THE HODDAL

A Majority of Homeowners Adopt Smart Home Devices







video <sup>monitoring</sup>



56% of homeowners own a smart home device



**36%** of homeowners use at least one mobile app to manage their home

18% of homeowners have no

money set aside for a home repair emergency



31%

of homeowners with household incomes of less than \$50,000 reported having no home repair emergency savings

## Majority of Homeowners Had a Home Repair Emergency in Last 12 Months



**16%** replaced their HVAC system

repaired a blocked or overflowing toilet

repaired leaky water pipes

## Homeowners Turn to Friends & Family for Contractor Recommendations





homeserveusa.com

HomeServe provides emergency home repair coverage to more than 3.7 million homeowners. Visit homeserveusa.com to learn more about affordable coverage plans that can help with the costs and inconvenience of home repairs. HomeServe is accredited by the BBB with and A+ rating.

Survey methodology: This survey was conducted online within the United States by The Harris Poll on behalf of **HomeServe** from February 27 - March 1, 2019 among 2,031 U.S. adults ages 18 and older (among whom 1,429 are homeowners). For complete survey methodology, including weighting variables and subgroup sample sizes, please contact homeserve@hkstrategies.com

