

BIANNUAL STATE OF THE
HOMEA Majority of Homeowners
Adopt Smart Home Devices

56%

of homeowners
own a smart
home device35%
voice-controlled
assistant17%
video
monitoring16%
heating/cooling
technology20%
smart light
bulb

36%

of homeowners
use at least
one mobile app
to manage
their home

18%

of homeowners have no
money set aside for a
home repair emergency

31%

of homeowners with household
incomes of less than \$50,000
reported having no home repair
emergency savingsMajority of Homeowners Had a
Home Repair Emergency in Last 12 Months

54%

of homeowners experienced
at least one home repair
emergency in the past year16%
replaced their
HVAC system14%
repaired a
blocked or
overflowing toilet12%
repaired leaky
water pipesHomeowners Turn to Friends & Family
for Contractor Recommendations

41%

rely on referrals from
family and friends

27%

search online
for help