

Help your members  
**protect what's important**  
to them.

*When a home repair emergency arises...*

**1 in 5**

households are **putting off repairs** because they don't have the money.



**35%**

of homeowners have **\$1,000 or less** set aside to cover an emergency expense.



**\$2K**

is the median cost of a household's **most "expensive shock,"** or unplanned expense.



**54%**

of Americans report that they **dealt with a home emergency repair** in the past year.



**19%**

of Americans said if they had an **extra \$1,000**, they would put it towards personal savings.



*How can you help?*

Provide additional value to your members by partnering with HomeServe. An affinity partnership with HomeServe allows you to offer your members **affordable repair plans in the event of a home emergency.**

**HomeServe**

[www.homeserveinsider.com](http://www.homeserveinsider.com)

Sources:

Ipsos Public Affairs, American Family Finances 2016 Harris Poll, HomeServe Customer & Partner Surveys



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## Improving customer satisfaction can be easy.

An affinity partnership with HomeServe would give your members access to:

- Top-notch service from local, licensed and insured technicians
- 24/7/365 call center accessibility for when an emergency arises
- A program that boasts a 98% customer satisfaction score and an A+ rating from the Better Business Bureau (BBB)
- Peace of mind in the face of a home emergency

Through partnerships with 500+ associations, municipalities and utilities, HomeServe USA protects more than 3M Americans from the expense and inconvenience of costly home emergency repairs.

Contact me to learn how an affinity partnership can bring additional value to your members by helping them protect what's important to them.

Sincerely,

Jonathan Seem

Senior Vice President, Strategic Partnerships



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