



## Case Study C.H.BECK

# C.H.BECK

**Founded:** 1764

**Headquarter:** Munich, Germany

**Industry:** Publishing

**Employees:** > 600

**Partner:** 

### The company

C.H.Beck has been producing reliable and renowned publications for the legal profession for nearly 250 years. The publisher is also an online book retailer virtually stocking over 14 million products sold as digital downloads as well as hard and soft-cover books shipped all across Europe.

### The challenge

Their online store ran off a 15-year-old commerce system and couldn't keep up with growing demands. The self-built solution became harder and more expensive to maintain. In part, the monolith was very Microsoft-centric and featured outdated components based on in-house developments. The data migration part of the project was massive; requiring the move of nearly 14 million products including categories, attributes and additional information to a new system.

### The solution

The old architecture was replaced in phases and the systems involved were successively decoupled from one another. C.H.Beck selected commercetools' scalable, cloud-native commerce platform and opted for Microsoft Azure for the cloud infrastructure.

### The result

Within ten months, standard technologies were interwoven with a network of individually programmed microservices that today are automated in Microsoft's cloud computing platform ("Azure"). For customers, this means a seamless and personalized omnichannel experience.