



Case Study
MIETSKI.COM GmbH

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Founded: 2007

Headquarter: Schlitters im Zillertal (Austria)

Industry: Sports

Revenue: > 1 Mio. Euro

Employees: approx 30 during winter

Partner:  **pixelart**

The company

MIETSKI was founded in 2007 and is one of the most popular ski rental companies in Austria. The company offers a wide range of the latest ski equipment that can be selected online and picked up right at the resort.

The challenge

The most important thing for the MIETSKI is the high reliability of the system. The complex calculation of prices and availabilities must work quickly and flawlessly even during peak season.

The solution

2016 MIETSKI decided to replace this technology with a new, fully scalable system, choosing commercetools and Salesforce. Thus, MIETSKI created easier access for mobile devices and to introduce intelligent shopping cart technology.

The result

MIETSKI now has a state-of-the-art online rental system that works quickly and reliably even during peak periods and is easy to use even on mobile devices.