

# Udo Rauch, Chief Sales Office and member of the Management Board

As Chief Sales Officer and member of the Management Board, Udo Rauch is responsible for the extension and reach of the commercetools sales team. The seasoned sales manager has several years of industry knowledge and has previously held sales and management positions at companies such as IBM and Intershop. In addition to heading the sales team, Udo Rauch also leads the Global Marketing and Partner Channel activities.

## Profile

- Name:** Udo Rauch  
**Position:** Chief Sales Officer and Member of the Management Board  
**Location:** Munich  
**Mission:** Only the best offering is winning in a flat and connected world.  
**Must be:** Try to make each day so exciting that you want to start it again tomorrow.  
**Not really:** Complaining about things that are out of our control