

Best of 2018 commercetools



Welcome



Dear commercetoolers, partners, customers, and friends,

2018 is almost over, the holidays and the new year are already within reach. As is every year at a young (yes, I count 12 years still as the early days of a business), growing company in a fast moving market, this one was full of highlights, great achievements, changes and also learnings, throwbacks, and adjustments.

Overall it was a very successful year: Our product revenue growth rate was quite high and we signed major customer deals in Europe, the US and Latin America. Our cloud-native platform is still one-of-a-kind compared to our competition and we grew and improved our product teams to enable us to continue to lead the market and

prepare us for whatever comes next. We trained more partners and their developers than ever before, providing onboarding of our technologies and tools almost every week of the year. The industry analyst firms took notice too, with commercetools being positioned well in evaluations conducted by the “big 3” – Forrester, Gartner and IDC.

To our partners, customers and commercetoolers – thank you for being a major part of our growth and success. We look forward to a long and fruitful relationship.

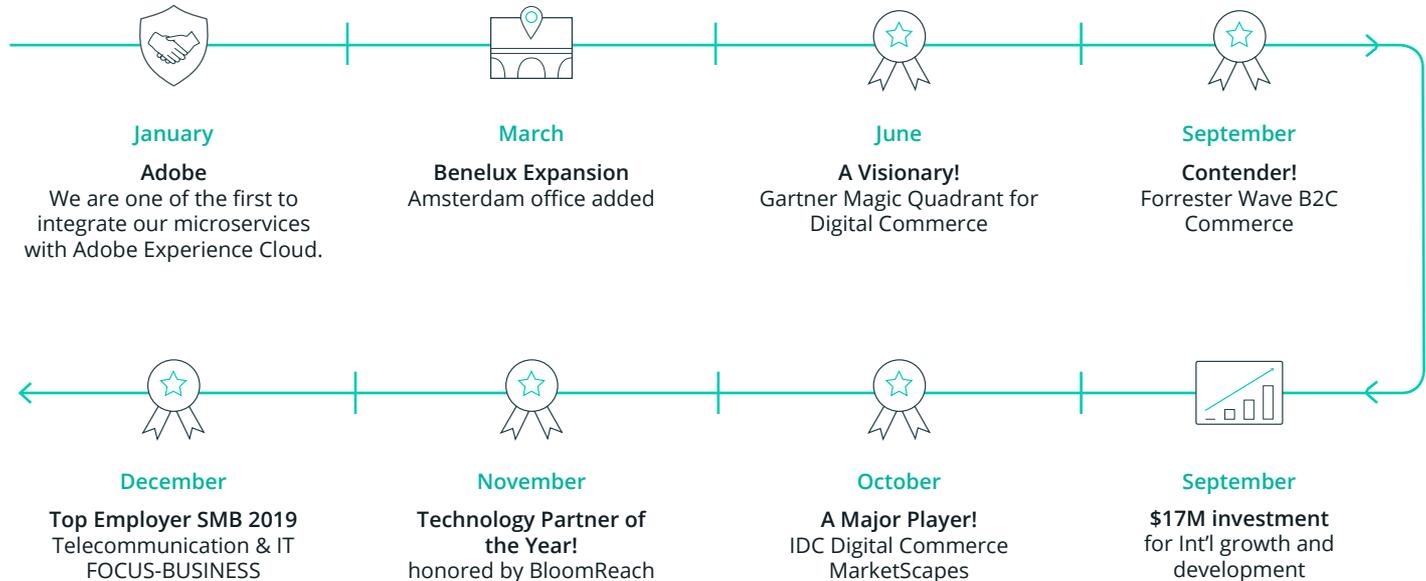
Now please enjoy this recap of the year. And I can promise that 2019 will be just as exciting and challenging as we continue to deliver “Commerce at the Speed of Wow”.

Sincerely Yours,
Dirk Hoerig



2018 Walk-Through

Milestones



*Thank you for being a part of our success in 2018.
We wish you and your friends, family and colleagues
a happy and healthy 2019.*

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