

Declaration of consent:

By making this declaration of consent, I permit commercetools GmbH (hereinafter referred to as "commercetools"), with registered office in Adams-Lehmann-Straße 44 in 80797 Munich, to process my first name and surname as well as my professional email address for the purpose of sending its newsletter. Furthermore, I permit commercetools to process additional personal data and data traceable to a person for the purpose of profiling as well as other purposes mentioned below:

- To capture my usage behaviour within the framework of the newsletter sent to me in order to establish my personal preferences and interests, as well as to optimise the newsletter and other advertising communications sent to me. The following events in particular shall be captured: Opening an email (newsletter), following links contained in the email as well as sending online forms, which I have accessed via a link in a newsletter. (Clickstream)
- Capturing recommendations made by me, the contents of the recommendations, via which channels these recommendations were made (email, social media, etc.) as well as whether and how the recipient of recommendations reacted to these.
- Capturing the type, model, screen resolution, as well as various other information about the end device used to access the newsletter. (Fingerprinting)
- Capturing the approximate location at the time the newsletter was accessed. (Geolocalisation)