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PRESS RELEASE

For Immediate Release

May 31, 2017

idX promotes two next-generation leaders

ST. LOUIS, MO--idX Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, has promoted two next-generation leaders.

Jeff Ouyang, who had been Managing Director of idX Asia, has been named EVP of International Operations. In his new position, Ouyang will help drive consistency and seamlessness in servicing idX clients around the globe.

Ouyang will lead operational and business growth activity for the APAC and Europe regions, including Wujiang, Shanghai, Xiamen, Tokyo, Swindon, and Amsterdam.

"Jeff's promotion is well-deserved," said Mark Pritchard, EVP, Strategic Business Development. "His hands-on approach and strategic drive for growth are important attributes as we continue to expand our global operations."



Ouyang has been based in China since he joined idX in 2012.

Graham Fownes, who had been Assistant General Manager of idX's Seattle Division, has been named General Manager of the idX Los Angeles Division. In his new role, Fownes will lead and direct the manufacturing and sales efforts of the division.

Fownes joined idX's Seattle division as a Senior Project Manager in 2013, and was promoted to Assistant General Manager in 2014.

"Graham easily transitioned into our Los Angeles facility because our divisions are systemically tied, and our west coast facilities collaborate on a regular basis," said Scott Stewart, VP Continuous Improvement. "Graham's promotion is well-earned recognition for all his hard work and contributions to idX."



"Jeff and Graham have had a positive impact on idX Corporation," said idX CEO Terry Schultz. "It's gratifying to be able to promote these two up-and-coming leaders, recognizing their proven ability and respect from coworkers and clients alike."

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Adidas, Anne Klein, Ascena Retail Group, Bank of America, Barnes & Noble Booksellers, Bed, Bath & Beyond, Belk, Blackhawk Network, Bose, Burberry, Calvin Klein, Clark's, Coach, Comerica, Costco, CVS, Dell, Dillard's, Disney, Dollar Tree, Dress Barn, Family Dollar, FedEx, Fifth Third Bank, Finish Line, Foot Locker Inc., Ford, GNC, H&M, Hibbett Sports, IMAX, JCPenney, JINs, J.Jill, John Deere, Jos. A. Bank, Kate Spade, KFC, Kroger, Massage Envy, Men's Wearhouse, Michael Kors, New Balance, Nordstrom, Pandora, Payless Shoe Source, Pernod Ricard, Ralph Lauren, Ross Stores, Safeway, Samsung, Shoe Carnival, Sprint, Starbucks, Taco Bell, Ted Baker, Tesla Motors, Tiffany & Co., Tissot/Swatch, TJX Companies, Total Wine, Under Armour, Union Bank and Vera Bradley. For more information, visit <http://www.idxcorporation.com>.