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## PRESS RELEASE

For Immediate Release

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### Terri Boettigheimer Joins idX

ST. LOUIS, MO--idX Corporation, the preeminent manufacturer of consumer environments, continues its expansion with the addition of Terri Boettigheimer to its team.

Boettigheimer will be responsible for identifying new business opportunities in support of idX's fast-growing P.O.P., Brand Wrap and Store Environments segments.

Boettigheimer brings to idX a wealth of industry-related experience through her 16-year career with a leading manufacturer of exhibit displays and retail kiosks. She is a proven leader in developing retail solutions that expand brand presence and increase retail sales.

"The addition of Terri to our team is part of idX's strategic mission to add solutions-driven professionals and continue to increase our value to the retail and brand markets," said idX Executive Vice President Bill Delaney. Boettigheimer commented, "I am looking forward to my new role with the market-leader."

Boettigheimer is a graduate of UT, Arlington, where she earned a BA in Marketing. She lives in Plano, TX, and will operate from her office there.

#### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Clearwire, Guess?, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, TJX, Hanes Brands, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit [www.idxcorporation.com](http://www.idxcorporation.com).

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