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## PRESS RELEASE

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### **idX facilities host 300 students during Manufacturing Day** *Several of the company's U.S. divisions welcomed students from across the country to learn about the industry.*



*High school students tour the North Carolina plant (left), and Seattle (right).*

St. Louis, MO--idX Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, hosted 300 high school students in October, as five of its facilities opened their doors to mark Manufacturing Day.

Manufacturing Day is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. Although Manufacturing Day officially took place on October 6, many companies like idX work with the community and local schools to schedule a date that works best for them.

For idX, the event provided an opportunity to showcase the important work the company does on a daily basis and to educate students, community members, media and policymakers on how integral manufacturing is to the local, national and global economy.

idX Louisville partnered with One Southern Indiana to host 40 school superintendents, principals, teachers, economic development officials, local manufacturers, media and 20 Clarksville High School seniors. The organization also brought in speakers like UPS spokesman Pat Murphy to talk about the changing market the students will soon experience.

idX Dayton hosted 75 students from three local high schools with industrial arts programs. Students from Carroll, Thurgood Marshall and Dunbar high schools were shown an interactive overview of idX, followed by a tour of the

Dayton facility. The tour wrapped up with a visit to the showroom, where students could see actual customer displays built by the division and ask questions.

At idX's North Carolina facility, 100 students came from the three local high schools. Many of the students had taken carpentry, welding and drafting classes--important skills in fixture manufacturing. Plant tours were followed by presentations from each department and question-and-answer sessions. Based on the success of this event, plans are already underway for more student visits in January.

In Seattle, a group of Tacoma area high school students visited the idX facility, where they were able to observe all phases of the manufacturing process including engineering, CNC programming, assembly, paint and distribution. During the company presentation, students heard from idX team members who explained how they started their careers in manufacturing.



*Students, local officials and the media learn more about idX Louisville.*

The Los Angeles division hosted 50 Temple City High School seniors for tours and information sessions.

"idX's participation in Manufacturing Day helped expand local students' knowledge about the rewarding career opportunities in manufacturing, and about idX's role in the community," said Lin Courtois, idX VP Marketing and Communications. "Based on this year's success, we hope to expand the initiative to include all U.S. manufacturing divisions next year."

For a local news media interview with idX Dayton General Manager Isaac Bokros, click [here](#).

#### About idX Corporation

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Adidas, Anne Klein, Ascena Retail Group, Bank of America, Barnes & Noble Booksellers, Bed, Bath & Beyond, Belk, Blackhawk Network, Bose, Burberry, Calvin Klein, Clark's, Coach, Comerica, Costco, CVS, Dell, Dillard's, Disney, Dollar Tree, Dress Barn, Family Dollar, FedEx, Fifth Third Bank, Finish Line, Foot Locker Inc., Ford, GNC, H&M, Hibbett Sports, IMAX, JCPenney, JINs, J.Jill, John Deere, Jos. A Bank, Kate Spade, KFC, Kroger, Massage Envy, Men's Wearhouse, Michael Kors, New Balance, Nordstrom, Pandora, Payless Shoe Source, Pernod Ricard, Ralph Lauren, Ross Stores, Safeway, Samsung, Shoe Carnival, Sprint, Starbucks, Taco Bell, Ted Baker, Tesla Motors, Tiffany & Co., Tissot/Swatch, TJX Companies, Total Wine, Under Armour, Union Bank and Vera Bradley. For more information, visit <http://www.idxcorporation.com>.