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PRESS RELEASE

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idX expands UK presence to support European growth

ST. LOUIS, MO--idX Corporation, the preeminent manufacturer of consumer environments, is expanding its operations in London to support the company's growth in the European, Middle East and African (EMEA) markets.

In addition to new, larger offices, idX has hired a Director of European Operations, re-assigned a U.S. executive to the office and is hiring additional project management and administrative support staff.

Mark Fletcher has joined idX London as Director of European Operations. Fletcher has extensive experience working with major retailers in the areas of store development, construction and project management throughout Europe. He has held top development and construction management positions with major retailers such as Blockbuster and The Carphone Warehouse/Best Buy.

"idX's growing international client base has created a need for a larger corporate presence in Europe," according to idX CEO Terry Schultz. "Under Mark's experienced leadership, we can now provide seamless service to our clients seeking to expand in the EMEA region."

Joining Fletcher in the new office for one year is Denis Wilhelm, currently Vice President of Operations at idX St. Louis. Wilhelm will work to ensure that idX product and execution in Europe meet the high quality standards of idX's domestic divisions.

The European operation also will be supported by idX design, manufacturing and project management teams in North America and China.

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Wiltshire
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Mark Fletcher



Denis Wilhelm

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and nearly 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Tween Brands, Starbucks, CitiGroup, Calvin Klein, Belk, Old Navy, JCPenney, TJX, Hanes Brands, Dillards, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

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