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PRESS RELEASE

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Abad joins idX as Regional Manager, South America

ST. LOUIS, MO--idX Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, has announced that Stephanie Abad has joined the company as Regional Manager for South America.

Part of the idX Global Project Services team, Abad oversees vendor development and customer activity in both Central and South America. Abad is based in Panama City, Panama, and she works closely with the idX team in Mexico City.

"To service the needs of our customers expanding globally, idX is extending our footprint into important regions such as Central and South America," said Scott Norvell, idX EVP Global Project Services. "Stephanie brings valuable skills and great expertise to our growing presence in the Latin America market."

Abad has a bachelor's degree in architecture from Universidad Santa María la Antigua in Panama City and a master's degree in interior design from Istituto Europeo di Design in Madrid, Spain. She previously held architecture and store planning positions with American Sportswear Group, the Central and South American licensee for Calvin Klein and Tommy Hilfger.



Stephanie Abad

idX customers who have been active in the Central and South American regions include: Estee Lauder, Kate Spade, Michael Kors, Ralph Lauren and Taco Bell.

About idX Corporation

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and over 1,300 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, and finance, including; Adidas, Bank of America, Barnes & Noble Booksellers, Clarks, Coach, CVS, Disney, FedEx, Foot Locker Inc., Ford, KFC, Kroger, Michael Kors, Pandora, Ralph Lauren, Samsung, Sephora, Starbucks, Taco Bell, Tesla Motors, TJX Companies, Total Wine, Uber, Under Armour, Walmart, and more. For more information, visit <http://www.idxcorporation.com>.

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