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PRESS RELEASE

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Ouyang to lead idX China business development

ST. LOUIS, MO--idX Corporation, the preeminent provider of consumer environments, is expanding its Asia-Pacific management team as idX China continues to play a larger role in the global growth of the company's retail clients.

Jeff Ouyang has joined idX as Vice President of Business Development for Asia-Pacific. Ouyang will be based in idX's China headquarters near Shanghai and will be providing international leadership in customer management and supply chain development in emerging markets.

Ouyang's extensive background includes more than ten years of industry experience in POP and branded fixtures. In his most recent position, Jeff led the Asia-Pacific Operations as General Manager for the Asian Business Unit of Cormark.

With an engineering degree from the University of Illinois and an MBA from Rutgers, Ouyang's early career focused on display and fixture design and engineering. In 2006, he relocated to Shanghai where he became an integral part of Asian operations.



"With Jeff's strong retail background and experience on the ground in China, he is the ideal executive to expand idX's Shanghai division and strategically serve our customers in the Asian market," said idX President Terry Schultz.

About idX Corporation

idX Corporation, the the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing over 2,000,000 square feet of manufacturing and warehousing space, and more than 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Ann Inc., Fossil, Dell, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Hilton, Tommy Hilfiger, Tween Brands, Starbucks, CitiGroup, Calvin Klein, Belk, Old Navy, JCPenney, TJX, Hanes Brands, Dillard's, Estee Lauder Companies, T-Mobile, The Body Shop, Kroger, Chico's and Michael Kors. For more information, visit www.idXcorporation.com.

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