PRESS RELEASE
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Bjorkman Joins idX as VP Strategic Accounts

ST. LOUIS, MO- idX Corporation, a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality, financial and point-of-purchase markets, has named Gordon S. Bjorkman III Vice President Strategic Accounts.

Bjorkman joins idX from six years at Leggett & Platt, where he was Director of Business Development. Previously, he worked at Edron Fixture Corp. (acquired by Leggett & Platt in 2002) for 10 years in sales and design management. He is ASID (American Society of Interior Designers) certified and resides in Massachusetts.

In his new position, Bjorkman will report to Bill Delaney, idX Vice President of Sales.

"idX is fortunate to have the opportunity to bring on board such a talented professional, further enhancing our ability to serve the marketplace," said Delaney. "We believe idX has assembled the best available team in the industry, and we plan to further enhance our staff as talent continues to become available."

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 1,000 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

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