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PRESS RELEASE

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idX builds new Chicago division

ST. LOUIS, MO--Worldwide retail solutions provider idX Corporation has expanded its new Chicago Division team, as it continues to build its fixture design and development capabilities.

idX Chicago General Manager Mayur Patadia announced the following new team members:

- Jeffery Jones, Manager of Design & Engineering. Jones has led a number of design and manufacturing programs in the Point of Purchase industry, ranging from stand-alone fixtures to complete store environments. He has a degree in industrial design.
- Ashley Mueller, Project Manager. Mueller brings considerable experience in account and project management in the Point of Purchase industry.

"idX today is providing its clients with a growing list of services, including everything from fixture design and development to permanent POP or branded fixtures," said Patadia. "Jeffery and Ashley enhance our capabilities considerably in this area, and are a welcome addition to our growing Chicago office."

The new office is located on West Huron Street in the city's River North neighborhood, home to many of the city's art galleries and architectural firms.

The idX Chicago Division team focuses specifically on design and development, offering brands and retailers these expanded capabilities that are a natural addition to idX's extensive operational and manufacturing resources.

idX Chicago address:
224-230 West Huron Street, Suite 1E
Chicago, IL 60654



About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and nearly 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Tween Brands, Starbucks, CitiGroup, Calvin Klein, Belk, Old Navy, JCPenney, TJX, Hanes Brands, Dillards, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

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