



PRESS RELEASE

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idX To Open New Facility in China

ST. LOUIS, MO—idX Corporation, a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality, financial and point-of-purchase markets, has announced it will open a new Asian headquarters facility near Shanghai, China.

Designed to accommodate idX's rapid international growth, the building features 135,000 sq. ft. for manufacturing, 115,000 sq. ft. for warehousing and 45,000 sq. ft. of office space. When fully operational, it will employ 250.

The new idX Asian headquarters is located in the Wujiang Economic Development Zone in Jiangsu Province, just 30 miles from Shanghai.

Heading up the operation is Patrick B. Yim, the company's General Manager and Vice President of Asian Operations.

"This new facility is strategically located in a region with a well-developed economy and infrastructure," Yim said. "idX China will benefit not only from the availability of financial services and resources in Shanghai, but also enjoy competitive prices in freight, labor and material."

In its early stages, the new facility will supply primarily idX European and North American clients. In the near future, however, idX expects a larger percentage of the facility's production will be focused on Asia.

"By 2010," Yim said, "we believe 50% of our production will be committed to meet growth in demand in the Asian market from both our North American and domestic Chinese clients."

Address: idX China Factories T2 and T3 Pangjin Industrial Square Pangjin Road Wujiang Economic Development Zone Wujiang, Jiangsu Province PRC.

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services – the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 1,000 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.